

3-29-2008

There's No I in Team: Collaborative Development of Online Instructional Modules

Suzan A. Alteri

Wayne State University, salteri@wayne.edu

Rhonda McGinnis

Wayne State University, aa4207@wayne.edu

Recommended Citation

Alteri, Suzan A. and McGinnis, Rhonda, "There's No I in Team: Collaborative Development of Online Instructional Modules" (2008).
Library Scholarly Publications. Paper 19.
<http://digitalcommons.wayne.edu/libsp/19>

This Conference Proceeding is brought to you for free and open access by the Wayne State University Libraries at DigitalCommons@WayneState. It has been accepted for inclusion in Library Scholarly Publications by an authorized administrator of DigitalCommons@WayneState.

There's No I in Team: Collaborative Development of Online Instructional Modules

Suzan Alteri
Rhonda McGinnis
Wayne State University



History & Background

- UGE1000 – 2 week library component
- Eliminated ~5 years ago
- Quickly apparent students still needed:
 - Library Research Instruction
 - Anti-plagiarism Information
 - Citation Building Assistance
- Increased demand for Instruction in Freshman General Education courses.



Experience with BA1010

Critical Thinking for Consumer Decision Making

- 4-5 sections each semester w/150 students in each section
- Initial request came at the behest of the Assistant to the Provost
- Had only 2 weeks to prepare for the first sessions
- Each year tried to improve the quality of the instruction & assignment

BA1010 Timeline

- 1st Year—2 x 2.75 hour sessions requiring 6 librarians for each section each week=>125-145 librarian hours for the 2 weeks
 - Reference Question “Treasure Hunt”
 - Lab Worksheet
- 2nd Year—3 repurposed online modules + 1 2.75 hour lab session=>65-75 librarian hours
- 3rd Year—Developed a Series of 10-12 online modules
 - Online Quiz
 - Product Research Matrix
 - PowerPoint



Developing the Modules

- A team approach was taken
- Team consisted of members from the entire library system
- First step was to develop a set of goals for instruction as well as promoting sustainability
- Mission statement was voted on and written by all team members



Mind Mapping

- Team decided to compose Mind Maps for the online session and each module
- Each module would have its own instructional goal and objective for student learning
- Developed a time line for each team member to create a module and organize the online materials into a cohesive “session”



Writing Learning Objectives

- After completing the mind map creators underwent an intensive session on how to write learning objectives
- Learning objectives and goal for each module was due before creator could make the online module
- Learning objectives and goals were approved by the team

BA 1010 Online Modules

- 11 modules were created; 6 of which mirrored the traditional instruction lab session
 - Public Web vs. Library Databases
 - Popular Magazine vs. Scholarly Journal*
 - Searching ABI/Inform*
 - Searching Academic OneFile*
 - Epinions*
 - Google Product Search*
 - Catalog Search
 - Preventing Plagiarism
 - Citing your sources*
 - Other vital Business Information



Reaction to the Modules

- Relatively few questions received from students in completing the assignments
- TA & Instructors found matrix easy to grade given the rubric developed
- Instructors impressed with quality of the PowerPoints and use of product review information

BlackBoard & Maintenance Issues

- Loading/Copying assignment into BlackBoard site for each section each semester cumbersome
 - 10-12 modules +
 - Quiz +
 - 2 Instruction Sheets
 - Product Research Matrix
- Current Location of folders is too deep in site
- Changes in databases=>need to change modules
- Modules too course specific to be “portable”



The Team Approach

- Overall the team worked well together
- Information was vetted by multiple people with different functions
- Modules were “storyboarded” before went live
- It was sometimes difficult to get team members to comply with deadlines
- Difficult to get team members to decide on the PowerPoint Template