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From the Editor

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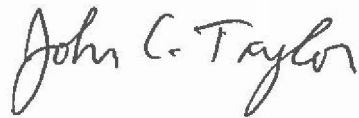
From the Editor...

Welcome to the Winter 2019 issue of the Journal of Transportation Management (JTM), being Vol. 29 No 2! The issue starts with an article on green carrier initiatives and its possible impact on shipper selection decisions. The second article examines global maritime transportation. The third article focuses on airport bond ratings. The issue concludes with a fourth article on social media and its potential use in risk detection.

Our first article examines carrier initiatives around green practices and how they might effect shipper selection of carriers. They conclude that by adopting green technologies, carriers can leverage their sustainable approach to supply chain functions and appeal to the sustainable sourcing preferences of shippers. The second article looks at global maritime issues and impacts on shippers. The paper offers conclusions intended to help managers develop successful supply chain strategies in today's uncertain post-Panamax world. The third article examines several important bond rating issues including the impact of prior context on how bond raters rate specific bonds. The fourth article investigates the potential use of social media as a technology to help with supply chain risk detection and supply chain resilience. The authors conclude that social media can play a major role in reducing risk and increasing supply chain resiliency.

At the *Journal*, we are continuing to make a number of changes that will improve the visibility of JTM, and improve its position in the supply chain publishing world. These include registering and updating journal information with several publishing guides, and placing the past and current content on services that provide visibility to Google Scholar. Authors will receive summaries of downloaded articles monthly, and can examine the Digital Commons web site for data on various aspects of the publication and their articles. One year old issues will be placed into the system.

I look forward to hearing from you our readers with questions, comments and article submissions. The submission guidelines are included at the end of this issue's articles and I encourage both academics and practitioners to consider submitting an article to the Journal. Also included in this issue is a subscription form and I hope you or your library will subscribe.



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