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Front Matter

Journal of Transportation Management Editors

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Volume IV, Number I

OBJECTIVES

Editorial Policy. The objective of the *Journal of Transportation Management* is to report and disseminate new information and new techniques to improve and advance the management of transportation. Articles in the *Journal of Transportation Management* are of interest to both transportation practitioners and academics. As such, they report topics relevant to the practice of transportation as a profession, to professionals.

Articles relating to carrier management, modal and intermodal transportation of goods and people in both the domestic and international areas are accepted. Topics from allied areas such as public policy, logistics, purchasing and distribution are also acceptable if they are specifically related to the objective stated above. Because articles are to have a real-world orientation, those which are theoretical in content with no application for practitioners are inappropriate for the *Journal of Transportation Management*.

PUBLISHING DATA

Manuscripts. Four (4) copies of each manuscript are to be sent to either Dr. David Bloomberg, Marketing, Finance, and Transportation Department, Western Illinois University, Macomb, Illinois, 61455 or Dr. Jerry Foster, Marketing Division, University of Colorado, Box 419, Boulder, Colorado, 80309. Manuscripts should be no longer than 25 pages, double-spaced.

Additional manuscript information can be obtained by contacting either of the editors listed above. The editors, and the associate editor are not responsible for the views of the authors whose manuscripts are published.

Book Reviews. Book reviews are to be mailed to Dr. James Adams, Department of Marketing and Transportation, Auburn University, Auburn, Alabama, 36849.

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