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From the Editor

Jerry W. Wilson

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From the Editor...

As an author of numerous publications, I never fully understood the lengthy time period required to review articles for refereed journals. As a journal editor, I am painfully aware of the reasons for long delays in evaluating manuscripts. The cycle of initial review-revision and resubmit-second review-accept/reject can easily take six months or more. Due to this lengthy cycle, it has been extremely difficult, up to this point in my editorship, to closely match the issue date with the date of printing and mailing. We have made a great deal of progress in this area and hope to continue narrowing this gap with the next issue. I again praise my associate editors, Brian Gibson and Steve Rutner, for their dedication and time commitment. They have been instrumental in helping me to close the time gap. Also, please take a moment to read the list of members of the Editorial Review Board. Each of these experienced professionals serves Delta Nu Alpha and the *Journal* as volunteers and receives no recognition, remuneration, or reward for their efforts. The *Journal* would cease to exist without these dedicated few. I extend my personal thanks to each of you for continuing to serve in this capacity.

Within this issue, you will find a very diverse set of topics. The lead article, by Ben Allen and Richard Poist, examines some of the more important challenges facing logistics and transportation educators in the near future. The second article, by John Dinwoodie, presents an approach he and colleagues have used at the University of Plymouth to increase student awareness and knowledge of logistics occupations and career opportunities. Joe Hanna and David Bloomberg, in the third article, discuss the results of their research into carrier attitudes toward the sharing of risk and resources in alliance relationships with warehouse providers. Kathryn Dobie and William Cunningham review some of the more important problems with expanding NAFTA-related trans-border (between the United States and Mexico) motor freight traffic in the fourth article. In the final article of this issue, Ted Farris discusses carrier consolidation and presents a model for graphically analyzing various carrier performance variables. As promised, the editorial staff is determined to provide articles that cover a broad spectrum of topics and that deal with issues of interest to readers in all aspects of the logistics and transportation industry.

This issue of the *Journal* is the first under the financial sponsorship of the International Intermodal EXPO—the world's largest logistics and transportation related trade show. If you missed the 15th annual EXPO in May in Dallas, Texas, then plan to attend the 16th annual EXPO April 20-22, 1999 in Atlanta, Georgia. I again thank John Youngbeck, CEO of the EXPO, and his board of directors for their commitment to the future of the *Journal of Transportation Management*.

Speaking of commitment and financial support, remember that we cannot survive and continue to publish without reader support. Please join or renew your membership in Delta Nu Alpha International Transportation Fraternity and subscribe to the *Journal of Transportation Management*. Share this issue with a colleague and encourage him/her to subscribe today!

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