

9-1-1996

Front Matter

Journal of Transportation Management Editors

Follow this and additional works at: <https://digitalcommons.wayne.edu/jotm>

Recommended Citation

Wilson, Jerry W. (Ed.). (1996). Front Matter. *Journal of Transportation Management*, 8(1), i, v-vii. doi: 10.22237/jotm/841536000

This Front Matter is brought to you for free and open access by the Open Access Journals at DigitalCommons@WayneState. It has been accepted for inclusion in *Journal of Transportation Management* by an authorized editor of DigitalCommons@WayneState.

Journal of Transportation Management

Vol 8 No 1
Fall 1996

- 1 **Delivery Lead Time Compression: An Integral Part of a Time-Based Strategy**
Charles Sherwood and J. M. Moghaddam
- 9 **Combating Terrorism Against Commercial Aviation**
C. Kurt Zorn
- 24 **Getting Out the Message: Media and Message for Effective Driver Recruitment**
Kathryn Dobie, James P. Rakowski, and R. Neil Southern
- 35 **Impacts of U. S. Environmental Controls Upon Ocean Tankers**
Robert Thomas Hoffman, II and Donald F. Wood
- 43 **An Examination of International Logistics Practices of U. S. Logistics Professionals**
Hokey Min and William Galle

**Published by
Delta Nu Alpha Transportation Fraternity**

This issue of the *Journal of Transportation Management* is made possible as a result of a grant from **Roadway Express, Inc.** It is through the generous support of such companies as **Roadway** that Delta Nu Alpha Transportation Fraternity can continue to provide quality transportation management education.

Journal of Transportation Management

Editor

Michael R. Crum
Iowa State University

Editorial Review Board

James W. Adams
Auburn University

Edward J. Bardi
University of Toledo

Frederick J. Beier
University of Minnesota

Joseph Cavinato
Pennsylvania State University

Martha Cooper
The Ohio State University

James M. Daley
John Carroll University

Douglas Fisher
Yellow Freight Systems

Robert Gallamore
Union Pacific Railroad

Curtis M. Grimm
University of Maryland

Kevin H. Horn
Louisiana State University

Edward A. Morash
Michigan State University

John Ozment
University of Arkansas

Edwin P. Patton
University of Tennessee

Terry L. Priest
Coors Brewing Company

James P. Rakowshi
University of Memphis

E. James Randall
Georgia Southern University

David L. Shrock
University of South Carolina

Phil Smith
Viking Freight System

Evelyn A. Thomchick
Pennsylvania State University

Theodore O. Wallin
Syracuse University

E. Cameron Williams
College of Charleston

Journal of Transportation Management

OBJECTIVES

Editorial Policy. The primary purpose of the *JTM* is to serve as a channel for the dissemination of information relevant to the management of transportation and logistics activities in any and all types or organizations. Articles accepted for publication will be of interest to both academics and practitioners and will specifically address the managerial implications of the subject matter. Articles that are strictly theoretical in nature, with no direct application to the management of transportation and logistics activities, would be inappropriate for the *JTM*.

Acceptable topics for submission include, but are not limited to carrier management, modal and intermodal transportation, international transportation issues, transportation safety, marketing of transportation services, domestic and international transportation policy, transportation economics, customer service, and the changing technology of transportation. Articles from related areas, such as third party logistics and purchasing and materials management are acceptable as long as they are specifically related to the management of transportation and logistics activities.

Submissions from industry practitioners and from practitioners co-authoring with academics, are particularly encouraged in

order to increase the interaction between the two groups. Authors considering the submission of an article of the *JTM* are encouraged to contact the editor for help in determining relevance of topic and material.

The opinions expressed in published articles are those of the authors and do not necessarily reflect the opinions of the editor, the Editorial Review Board, Delta Nu Alpha International Transportation Fraternity, or Georgia Southern University.

PUBLISHING DATA

Manuscripts. Four (4) copies of each manuscript are to be sent to Dr. Jerry W. Wilson, Georgia Southern University, P.O. Box 8154, Statesboro, GA 30460-8154. Manuscripts should be no longer than 25 pages, double-spaced. Authors will be required to provide electronic versions of manuscripts accepted for publication. Additional manuscript information can be obtained by contacting the editor.

Subscriptions. The *Journal of Transportation Management* is published two time per year. The current annual subscription fee is \$35 in U. S. currency. Payments are to be sent to: *Journal of Transportation Management*, Delta Nu Alpha Transportation Fraternity, 530 Church Street, Suite 300, Nashville, TN 37219.

Martin Theodore Farris, Sr.

Educator, Mentor, Father, and Friend

This issue of *JTM* is dedicated to the memory of Martin Farris. All of us will all miss Martin. We extend our sympathies to the Farris family.

Martin was one of the founding fathers of our field. He touch so many of us either in the classroom or through his tireless support of Logistics and Transportation. He probably never realized the tremendous impact he had on so many of us.

Over the course of 35 years in academia:

- he was recognized with the lifetime title of “Regents Professor” — only 1% of the Full professors at the University may be so honored;
- he published 162 refereed articles in countless journals, (even after five years of retirement he currently has an article under review);
- he taught 13 different courses in transportation and economics; eight of which he created;
- he published five textbooks, two monographs; and had his works translated into French, Italian, Japanese, Taiwanese, and Chinese;
- he served actively in many professional and industry groups ---locally, regionally, and nationally;
- over 4,400 students enrolled in his undergraduate courses as well as over 1,000 graduate students; and,
- he was also Chairman of 22 doctoral dissertations, serving to help educate and influence the lives and careers of students throughout the world.

This short list of highlights only reminds us of how special Martin was. Each of us will remember him for a comment he made, a thought he inspired, or a word of encouragement.

Although Martin’s tremendous achievements cannot be summed up in a sentence, perhaps his son does the best job when he said,

“Dr. Farris, YOU made a difference!”