Exploring Alternative Purchasing Strategies: Just-in-Time or Just Enough?
Julie J. Gentry, Matthew A. Waller, and Scott B. Keller

Maritime Unions and The U.S. Merchant Marine
Richard L. Clarke

Defining Dyadic Cost and Risk in International Trade: A Review of INCOTERMS 2000 with Strategic Implications
Drew M. Stapleton and Virginie Saulnier

Leading Without Bleeding: An Information Technology Case Study at Union Pacific Railroad
Uma G. Gupta, Randy W. Butler, and Thomas D. Milner

Truckload Transportation Requirements: In Anticipation of Y2K with Epilogue
John L. Kent, R. Stephen Parker, and Charles E. Pettijohn

Published by
Delta Nu Alpha Transportation Fraternity
and
Georgia Southern University
Editorial Review Board

James W. Adams  
Auburn University

Frederick J. Beier  
University of Minnesota

Joseph Cavinato  
Pennsylvania State University

Martha Cooper  
The Ohio State University

Michael R. Crum  
Iowa State University

William A. Cunningham  
Air Force Institute of Technology

James M. Daley  
John Carroll University

Patricia J. Daugherty  
University of Oklahoma

Kathryn Dobie  
North Carolina A&T State University

M. Theodore Farris II  
University of North Texas

Curtis M. Grimm  
University of Maryland

Jon S. Helmick  
U.S. Merchant Marine Academy

Ray A. Mundy  
University of Missouri at St. Louis

John Ozment  
University of Arkansas

Terry L. Priest  
Coors Brewing Company

James P. Rakowski  
University of Memphis

E. James Randall  
Georgia Southern University

David L. Shrock  
University of South Carolina

Theodore P. Stank  
Michigan State University

Evelyn A. Thomchick  
Pennsylvania State University

Theodore O. Wallin  
Syracuse University

E. Cameron Williams  
Massachusetts Maritime Academy
Delta Nu Alpha

1999-2000 Officers

President
Gary Nichols
Contract Freighters, Inc.

Vice-President/Secretary-Treasurer
Jeff Wilmarth
Silver Arrow, Inc.

Foundation Liaison
Lynda Siegel
Siegel Enterprises, Inc.

Directors
Cathy Davis
MCD Transportation, Inc.

Patrick O'Connell
Menlo Logistics

Kay Dobie
North Carolina A&T State University

Robert B. Simons
Mark VII Transportation

Dr. Jerry W. Wilson
Georgia Southern University

Administrator
Judy Plummer
530 Church Street, Suite 700
Nashville, TN 37219
Phone: (615) 251-0933
Fax: (615) 244-3170

Membership Information:
Silver Membership $75.00 Annually
Gold Membership $125.00 Annually

Applications:
Contact Judy Plummer at (800) 453-3662.
OBJECTIVES

Editorial Policy. The primary purpose of the JTM is to serve as a channel for the dissemination of information relevant to the management of transportation and logistics activities in any and all types of organizations. Articles accepted for publication will be of interest to both academicians and practitioners and will specifically address the managerial implications of the subject matter. Articles that are strictly theoretical in nature, with no direct application to the management of transportation and logistics activities, would be inappropriate for the JTM.

Acceptable topics for submission include, but are not limited to carrier management, modal and intermodal transportation, international transportation issues, transportation safety, marketing of transportation services, domestic and international transportation policy, transportation economics, customer service, and the changing technology of transportation. Articles from related areas, such as third party logistics and purchasing and materials management are acceptable as long as they are specifically related to the management of transportation and logistics activities.

Submissions from industry practitioners and from practitioners co-authoring with academicians are particularly encouraged in order to increase the interaction between the two groups. Authors considering the submission of an article to the JTM are encouraged to contact the editor for help in determining relevance of the topic and material.

The opinions expressed in published articles are those of the authors and do not necessarily reflect the opinions of the editor, the Editorial Review Board, Delta Nu Alpha Transportation Fraternity, the International Intermodal Expo, or Georgia Southern University.

PUBLISHING DATA

Manuscripts. Four (4) copies of each manuscript are to be sent to Dr. Jerry W. Wilson, Georgia Southern University, P. O. Box 8154, Statesboro, GA 30460-8154. Manuscripts should be no longer than 25 double-spaced pages. Authors will be required to provide electronic versions of manuscripts accepted for publication. Guidelines for manuscript submission and publication can be found in the back of this issue.

Subscriptions. The Journal of Transportation Management is published twice yearly. The current annual subscription rate is $35 in U.S. currency. Payments are to be sent to: Journal of Transportation Management, Delta Nu Alpha Transportation Fraternity, 530 Church Street, Suite 700, Nashville, TN 37219.