

Journal of Transportation Management

Volume 13 | Issue 2

Article 1

9-1-2002

Front Matter

Journal of Transportation Management Editors

Follow this and additional works at: https://digitalcommons.wayne.edu/jotm

Recommended Citation

Wilson, Jerry W. (Ed.). (2002). Front Matter. Journal of Transportation Management, 13(2), i-viii, xi. doi: 10.22237/jotm/1030838400

This Front Matter is brought to you for free and open access by the Open Access Journals at DigitalCommons@WayneState. It has been accepted for inclusion in Journal of Transportation Management by an authorized editor of DigitalCommons@WayneState.



Vol 13 No 2 Fall 2002

- 1 **Trends in the Transportation of Goods in the U.S.** James S. Keebler
- 15 Developing the Buyer-Friendly Transportation Salesperson: An Empirical Analysis of the Most Important Seller Traits and Behaviors from the Transportation Buyer's Perspective Charles E. Pettijohn, R. Stephen Parker, and John L. Kent

27 Short-Line Railroad Managers Discuss Class I Railroads

James C. Johnson, Diane J. McClure, Kenneth C. Schneider, and Donald F. Wood

- 45 Liberalization of International Air Transportation Markets: The Effect of Terrorism on Market Trends Dawna L. Rhoades
- 59 Examining Sources of Driver Turnover from a Managerial Perspective Hokey Min

Published by Delta Nu Alpha Transportation Fraternity and Georgia Southern University



Editor

Jerry W. Wilson Georgia Southern University

Senior Associate Editor

Stephen M. Rutner Georgia Southern University & Visiting Professor, University of Arkansas

Associate Editors

Karl Manrodt Soonhong Min Georgia Southern University

Office of Publications and Faculty Services Georgia Southern University

Linda S. Munilla Director Carol L. Waller Special Projects Assistant

Editorial Review Board

Frederick J. Beier University of Minnesota

Joseph Cavinato Pennsylvania State University

Martha Cooper The Ohio State University

Michael R. Crum Iowa State University

William A. Cunningham Air Force Institute of Technology

James M. Daley John Carroll University

Patricia J. Daugherty University of Oklahoma

Kathryn Dobie North Carolina A&T State University

Ken Esser Gwaltney Foods

M. Theodore Farris II University of North Texas

Brian J. Gibson Auburn University Curtis M. Grimm University of Maryland

Jon S. Helmick U.S. Merchant Marine Academy

Ray A. Mundy University of Missouri at St. Louis

John Ozment University of Arkansas

Terrance L. Pohlen University of North Florida

James P. Rakowski University of Memphis

E. James Randall Georgia Southern University

David L. Shrock Marquette University

Theodore P. Stank Michigan State University

Evelyn A. Thomchick Pennsylvania State University

Theodore O. Wallin Syracuse University

E. Cameron Williams Massachusetts Maritime Academy

DELTA NU ALPHA

2002-2003 Officers

President

Kurt D. Koenig **Pinnacle Freight Systems**

Vice-President/ Secretary–Treasurer

Foundation Liaison

Patrick O'Connell

Michael Pughes Menlo Worldwide Logistics General Parts Inc./Carquest Auto Parts

Directors

Don Adams Contract Freighters, Inc.

Amy D. Fisher Schneider Logistics

Kathryn Dobie North Carolina A&T State University Michael D. Heisman Velant, Inc.

Dr. Jerry W. Wilson Georgia Southern University

Mailing Address: 1451 Elm Hill Pike, Suite 205 Nashville, TN 37210

Membership Information:

Silver Membership Gold Membership

\$75.00 Annually \$125.00 Annually

Applications and Information: (866) 453-3662

or www.deltanualpha.org





OBJECTIVES

Editorial Policy. The primary purpose of the *JTM* is to serve as a channel for the dissemination of information relevant to the management of transportation and logistics activities in any and all types of organizations. Articles accepted for publication will be of interest to both academicians and practitioners and will specifically address the managerial implications of the subject matter. Articles that are strictly theoretical in nature, with no direct application to the management of transportation and logistics activities, would be inappropriate for the *JTM*.

Acceptable topics for submission include, but are not limited to carrier management, modal and Intermodal transportation, international transportation issues, transportation safety, marketing of transportation services, domestic and international transportation policy, transportation economics, customer service, and the changing technology of transportation. Articles from related areas, such as third party logistics and purchasing and materials management are acceptable as long as they are specifically related to the management of transportation and logistics activities.

Submissions from industry practitioners and from practitioners co-authoring with academicians are particularly encouraged in order to increase the interaction between the two groups. Authors considering the submission of an article to the JTTM are encouraged to contact the editor for help in determining relevance of the topic and material.

The opinions expressed in published articles are those of the authors and do not necessarily reflect the opinions of the Editor, the Editorial Review Board, Delta Nu Alpha Transportation Fraternity, or Georgia Southern University.

PUBLISHING DATA

Manuscripts. Four (4) copies of each manuscript are to be sent to Dr. Jerry W. Wilson, Department of Information Systems & Logistics, Georgia Southern University, P. O. Box 8152, Statesboro, GA 30460-8152. Manuscripts should be no longer than 25 double-spaced pages. Authors will be required to provide electronic versions of manuscripts accepted for publication. Guidelines for manuscript submission and publication can be found in the back of this issue.

Subscriptions. The *Journal of Transportation Management* is published twice yearly. The current annual subscription rate is \$50 domestic and \$65 international in U.S. currency. Payments are to be sent to the editor at the above address.