Front Matter

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1 The Impact of Lumper Costs, Empty Miles, and Shipment Size on the Profitability of Motor Carriers: A Case Study
Hokey Min

9 Where Have All the On-line Grocers Gone? Lessons Learned from the Demise of On-line Grocers
M. Theodore Farris, II, and Phil Wilson

19 An Analysis of Intermodal Carrier Selection Criteria for Pacific-Rim Imports to New England
Shashi Kumar and Vijay Rajan

29 The Case for U.S. High Speed Rail
Drew Stapleton, Melissa Cooley, Darlene Goehner, Daoud Jandal, Raj Sambandam, and Celine Xi

41 An Examination of the Impacts of Transportation Management Systems
Stephen M. Rutner and Brian J. Gibson

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OBJECTIVES

Editorial Policy. The primary purpose of the JTM is to serve as a channel for the dissemination of information relevant to the management of transportation and logistics activities in any and all types of organizations. Articles accepted for publication will be of interest to both academicians and practitioners and will specifically address the managerial implications of the subject matter. Articles that are strictly theoretical in nature, with no direct application to the management of transportation and logistics activities, would be inappropriate for the JTM.

Acceptable topics for submission include, but are not limited to carrier management, modal and Intermodal transportation, international transportation issues, transportation safety, marketing of transportation services, domestic and international transportation policy, transportation economics, customer service, and the changing technology of transportation. Articles from related areas, such as third party logistics and purchasing and materials management are acceptable as long as they are specifically related to the management of transportation and logistics activities.

Submissions from industry practitioners and from practitioners co-authoring with academicians are particularly encouraged in order to increase the interaction between the two groups. Authors considering the submission of an article to the JTM are encouraged to contact the editor for help in determining relevance of the topic and material.

The opinions expressed in published articles are those of the authors and do not necessarily reflect the opinions of the Editor, the Editorial Review Board, Delta Nu Alpha Transportation Fraternity, or Georgia Southern University.

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