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From the Editor

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From the Editor...

It is my pleasure to welcome a new member of the editorial staff, beginning with this issue. Maciek Nowak is our newest logistics faculty member here at Georgia Southern—and a new associate editor for the *JTM*. Maciek is in the final stages of completing his doctoral degree at Georgia Tech. Welcome, Maciek!

This issue contains well-written articles on very timely issues affecting all parts of the logistics industry. I am very pleased with the variety of topics represented and with the quality of the content. If you like what you read, please share the information with your colleagues. If you do not like what you find in this issue, then please contact me. While I sometimes wish that I could pass it, the “buck” stops on my desk. I welcome your comments and suggestions on this and every issue of the *Journal of Transportation Management*.

In the first article of the issue, Brian Gibson and Jonathan Whitaker take an empirical look at technology-based training programs for logistics employees. They address the extent to which technology-infused training programs have been embraced in logistics firms and provide an overview of both the benefits and profit impact of such training programs. In the second article, Major Kristina O’Brien and Stephen Swartz compare the implementation of radio frequency identification technology by the U.S. military and private industry. They point out similarities and differences in the use of RFID in these two very different application settings.

Greg Kellar and John Zhang take a look at the adoption of web-based services by motor carriers in the United States. While considerable investment is required to design and implement web services, little research has been done to evaluate the impact of such services on the profitability of the firm. They provide interesting results both by size of motor carrier and profitability. In the fourth article, Kathryn Dobie and Rhonda Hensley discuss the use of Six Sigma as a strategic planning tool that logistics and transportation firms can use for process improvement and building better service delivery systems. In the final article of the issue, Garland Chow and Charles Wang provide very valuable insight with respect to the logistics infrastructure and logistics capabilities available in the Peoples Republic of China. This is a must-read for every firm that is attempting to develop business in this rapidly growing world market.

As always, thanks to all of you that had a hand in producing this issue. The authors, obviously, deserve most of the credit. A good portion of the remaining credit goes to members of the *JTM* editorial review board. Thank you for your continuing support and dedication to the quality of the *JTM*.

Please remember that we cannot survive and continue to publish without reader support. Join or renew your membership in Delta Nu Alpha International Transportation Fraternity today and subscribe to the *Journal of Transportation Management*. Remember that, if you join DNA at the Gold level, a subscription to the *JTM* is included in your membership! That is a deal that is hard to beat!

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