

#### **Journal of Transportation Management**

Volume 17 | Issue 1 Article 10

4-1-2006

#### Front Matter

Journal of Transportation Management Editors

Follow this and additional works at: https://digitalcommons.wayne.edu/jotm

#### Recommended Citation

This Front Matter is brought to you for free and open access by the Open Access Journals at DigitalCommons@WayneState. It has been accepted for inclusion in Journal of Transportation Management by an authorized editor of DigitalCommons@WayneState.

Vol. 17 No. 1 Spring 2006

- 1 What Do Third Party Logistics Buyers Really Want? An Empirical Analysis Utilizing Benefit Based Market Segmentation

  Harry L. Sink
- 18 Pure Pallets: Effectiveness and Efficiency Impacts on the Defense Transportation System

  Michael B. Mongold and Alan W. Johnson
- 31 Management Guidelines for Third-Party Logistics Michael B. Maloni
- 52 Plant Supply Logistics: Balancing Delivery and Stockout Costs Jennifer A. Pope and James A. Pope
- Working Toward a Seamless Supply Chain: An Exploratory Analysis of the Impact of Supply Chain on Company Performance
  Carol J. Johnson, Lidiya Sokhnich, and Charles Ng

Published by
Delta Nu Alpha Transportation Fraternity
and
Georgia Southern University

# Journal of Transportation Janagement

#### **Editor**

Jerry W. Wilson Georgia Southern University

#### **Associate Editors**

Karl Manrodt Georgia Southern University

Maciek Nowak Georgia Southern University

Stephen M. Rutner Georgia Southern University

Office of Publications and Faculty Services
Georgia Southern University

James E. Davis, Jr.
Director

Carol L. Waller Publications Specialist

## Editorial Review Board

Frederick J. Beier University of Minnesota

Martha Cooper Ohio State University

Michael R. Crum Iowa State University

William A. Cunningham
Air Force Institute of Technology

James M. Daley Rockhurst University

Patricia J. Daugherty University of Oklahoma

Kathryn Dobie North Carolina A&T State University

> M. Theodore Farris II University of North Texas

> > Brian J. Gibson Auburn University

Curtis M. Grimm University of Maryland

Jon S. Helmick
U.S. Merchant Marine Academy

Carol J. Johnson University of Denver

Ray A. Mundy University of Missouri at St. Louis

> John Ozment University of Arkansas

Terrance L. Pohlen University of North Texas

James P. Rakowski University of Memphis

E. James Randall Georgia Southern University

> David L. Shrock Marquette University

Theodore P. Stank University of Tennessee

Evelyn A. Thomchick Pennsylvania State University

Theodore O. Wallin Syracuse University

E. Cameron Williams Florida State University at Panama City

## **DELTA NU ALPHA**

2005-2006 Officers

#### **President**

Amy D. Fisher Schneider Logistics

#### Vice-President/ Secretary—Treasurer

Michael A. Pughes, CTP General Parts Inc./ Carguest Auto Parts

### Foundation Liaison

Michael A. Pughes, CTP General Parts Inc./ Carquest Auto Parts

#### **Directors**

Don Adams Contract Freighters, Inc.

Len Spencer Spencer Associates, Ltd. David Riggs Logistics Consultant

Dr. Jerry W. Wilson Georgia Southern University

#### **Mailing Address:**

1451 Elm Hill Pike, Suite 255 Nashville, TN 37210

#### **Membership Information:**

Silver Membership Gold Membership \$75.00 Annually \$125.00 Annually

**Applications and Information**: (866) 453-3662

or www.deltanualpha.org



## Journal of Transportation anagement

#### **OBJECTIVES**

**Editorial Policy.** The primary purpose of the *JTM* is to serve as a channel for the dissemination of information relevant to the management of transportation and logistics activities in any and all types of organizations. Articles accepted for publication will be of interest to both academicians and practitioners and will specifically address the managerial implications of the subject matter. Articles that are strictly theoretical in nature, with no direct application to the management of transportation and logistics activities, would be inappropriate for the *JTM*.

Acceptable topics for submission include, but are not limited to carrier management, modal and intermodal transportation, international transportation issues, transportation safety, marketing of transportation services, domestic and international transportation policy, transportation economics, customer service, and the changing technology of transportation. Articles from related areas, such as third party logistics and purchasing and materials management are acceptable as long as they are specifically related to the management of transportation and logistics activities.

Submissions from industry practitioners and from practitioners co-authoring with academicians are particularly encouraged in order to increase the

interaction between the two groups. Authors considering the submission of an article to the *JTM* are encouraged to contact the editor for help in determining relevance of the topic and material.

The opinions expressed in published articles are those of the authors and do not necessarily reflect the opinions of the Editor, the Editorial Review Board, Delta Nu Alpha Transportation Fraternity, or Georgia Southern University.

#### **PUBLISHING DATA**

Manuscripts. Four (4) copies of each manuscript are to be sent to Dr. Jerry W. Wilson, Southern Center for Logistics and Intermodal Transportation, Georgia Southern University, P. O. Box 8154, Statesboro, GA 30460-8154. Manuscripts should be no longer than 25 double-spaced pages. Authors will be required to provide electronic versions of manuscripts accepted for publication. Guidelines for manuscript submission and publication can be found in the back of this issue.

**Subscriptions**. The *Journal of Transportation Management* is published twice yearly. The current annual subscription rate is \$50 domestic and \$65 international in U.S. currency. Payments are to be sent to the editor at the above address.