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Financial Report and Acknowledgments

Elephant Editors

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FINANCIAL REPORT AND ACKNOWLEDGMENTS

I. Contributions

Listed below alphabetically from top to bottom are the names of contributors (in purchases and/or memberships) toward the publication of Elephant Volume 2, Number 3, as of March 25, 1988. We extend our deepest gratitude for the generosity of the contributors.

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Atkinson, Jack	Crayon, Jack J.	Forrest, Heidi
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 Zverina, Mitchell

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Argo, Virginia	McLane, Peter
Baccala, Michael J.	Mevis, Arthur
Berg, Judith K.	Moreau, Raymond (Sabu)
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Buchfinck, Eric A.	Mukavetz, Kathy
Buss, Irvn D.	Mundrick, Christine
Buuck, Douglas	Overbeck, George
Chiger, Richard A.	Pankow, Charles
Daniel, J.C.	Pierce, Jules L.
Davidson, Estelle	Redfox, Donald
Davis, Hilary P.	Redmond, Ian M.
Douglas-Hamilton, Iain	Ridley, Robert (Sonny)
Eisenberg, John F.	Ringer, Ron E.
Elder, William H.	Rosser, Faye D.
Eltringham, S. Keith	Schmitt, Roman
Engelhard, Joseph G.	Schultz, Kori M.
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Kaplan, Rita	Sweeney, Mary Lucille
Kawata, Ken	Tadri, Tadmor
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Kowaleski, Barbara	Tuttle, Carter Dale
Laws, Richard M.	Vaerten, Robert
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Marchant, Gary	Wells, Susan
Marcks, Donald S.	Wolfe, Randy
Marsac, Eleanor	Woodcock, William (Buckles)
Marsac, Jerry	Wylie, Kenneth C.
McCune, Barbara	Zoch, Francis

If we have inadvertently omitted any contributors, please inform us immediately and accept our apologies.

FINANCIAL REPORT AND ACKNOWLEDGMENTS (continued)

II. Balance for the Elephant Interest Group as of March 25, 1988.

Since 1982 we have assumed increasing responsibility for covering the costs of maintaining an office at Wayne State University and for paying secretarial and clerical help, in addition to other expenses incurred by our activities and the publication. EXPENDITURES have therefore increased significantly in the recent FINANCIAL REPORTS. At the same time we have notified members and collected dues regularly, and we have been firm in dropping addresses from our mailing list upon failure to support EIG.

A. REVENUES

Contributions, dues and sales of EIG materials
(US \$2,500 was advanced by J. Shoshani, see below) US \$13,178.49

University funding:

Secretarial help underwritten by the Department
of Biological Sciences, Wayne State University 00.00

Mailing costs underwritten by Wayne State University 00.00

Petty cash on hand 526.86

Total Revenues: US \$13,705.35

B. EXPENDITURES

Publication of Elephant Volume 2, Number 3:
estimates of secretarial help (\$3,242), art and
photography (\$650), printing and binding costs
(\$5,700 for 1,000 copies), mailing costs (\$1,000) US \$10,636.00

Costs of publishing Elephant Volume 2, Number 2
(computer rental, disks, photography, proofreading,
and copyright) not included in previous report 176.85

Miscellaneous cash expenses
(including postage, supplies,
copying outside the University) 512.22

EIG sales materials purchased
(T-shirts, bumperstickers, stickers, and models) 1,164.73

Photocopying and postage at Wayne State University 204.91

Telephone at Wayne State University 894.57

Total Expenditures: US \$13,589.35

C. TOTAL ASSETS US \$ 116.00

In Elephant, Volume 1, Number 4, on pages 215 and 216, we noted that J. Shoshani had advanced a total of US \$4,657.00 to EIG. In 1982, with publication of Volume 2, Number 2, the sum of US \$768.79 was reimbursed to J. Shoshani (see page 180 of that publication). Therefore, EIG still owes US \$3,888.21 to J. Shoshani. The debt of approximately US \$1,000.000 also still is owed to Sandra Lash Shoshani. Furthermore, J. Shoshani advanced EIG US \$2,500.00 for printing this issue (Volume 2, Number 3) with the understanding that the full sum will be reimbursed when money is available.

The continuation of this publication is dependent upon generous donations and other means of acquiring funds besides annual dues. Being under the umbrella of the University has enabled us to use the facilities and services without paying retail prices for many of them but becoming independent at a time of financial restraints means that our operating budget has increased substantially, even in the past year.

This year we have attempted to put this publication on a more regular basis; in the process we have learned several lessons. 1) We find that the minimum time required to compile the most unique features of Elephant (ENN, CAPTIVE ELEPHANT POPULATION OF NORTH AMERICA, AND THE ELEPHANT BIBLIOGRAPHY) is more than six months. It is therefore difficult to complete an issue within twelve months since finalizing the copy, proofreading and printing take nearly four months with a part time staff, mainly of volunteers. 2) We find that the process of collecting dues on a more frequent schedule (yearly) is problematical. Our organization in Detroit spent over a month in putting together the newsletter, having it printed, preparing envelopes and inserting sheets into 505 envelopes. Three months later we have still not received any response from half of our addressees. Without more financial support than dues, sales and regular contributions, we would have been unable to print this issue once it was prepared. Fortunately, we received a single contribution of US \$4,000.00 over one year ago; it has been used to cover secretarial work for the office and the publication (a total of US \$3,250.00 since January 1, 1988).

In the last regard, we have become intensely aware of the need for a more substantial base of funding for our operation. Over half of our EXPENDITURES are directed solely towards the publication of Elephant. With an active membership of 250 individuals and institutions, we receive about US \$5,000.00 in dues, sales and donations. Since our operating costs (without any publication) presently total about US \$5,000.00 a year, it is clear that, in order to continue our activities, we must find additional sources for funds. If we had a financially-supportive membership of 500, we could maintain our present dues structure and raise sufficient funds through sales to meet yearly operating costs and publish an issue of Elephant, comparable to this one, every 15 months.

When all bills are paid for this issue, EIG will have no funds for daily operations, outside of contributions and sales (about US \$1,000 per year), until the next dues are collected, a period of approximately 9 months. (Please note that we are not mailing this issue to any person or organization with a balance due; we are instead using the address labels to mail FINAL NOTICE OF DUES postcards.) In past years a number of members have sent dues and/or contributions upon receipt of Elephant. In order for us to establish a base, we will not extend "credit" this time.

It is also important for us to tap other resources. In this regard, we welcome any suggestions from our members as to organizations or individuals whom we may approach for assistance in defraying General Operating Costs or Publication Costs. Traditionally, large conservation organizations are unwilling to support this type of endeavor as opposed to field research. Therefore, we recognize that the EIG must find a more creative means, without burdening our membership with the full cost of operations plus publication. We thank our members for their continued moral and financial support.