

5-18-2017

Who's Talking about Scholarly Communication? Poster Presented at MiALA 2017

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Recommended Citation

Hayes, Clayton and Kelly, Heidi Elaine, "Who's Talking about Scholarly Communication? Poster Presented at MiALA 2017" (2017).
Library Scholarly Publications. 131.
<http://digitalcommons.wayne.edu/libsp/131>

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Who's Talking About Scholarly Communication?

AN EXAMINATION OF GENDER ON THE SCHOLCOMM LISTSERV

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The Impetus

People with privilege often say things like 'There is no real problem' or 'This is only a specific case and not true in general' when confronted about taking up an inordinate amount of space anywhere.

- A female SCHOLCOMM participant

We as a group need to really look at the numbers before we jump to conclusions as to whether or not this is more than just a statistical anomaly. If we are truly concerned about gender representation in these conversations, then we need to do a more complete analysis before casting stones and developing solutions. This hasn't been done in a statistically significant way.

- A male participant's response

Background & Methods

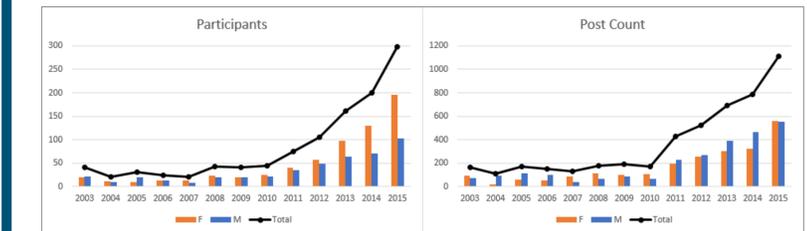
SCHOLCOMM is the ALA's Scholarly Communication listserv and is maintained by its higher education division, the ACRL. Its user base is international, and is frequented by librarians, publishers, and other stakeholders.

The layout of the ALA listserv archives lends itself well to copy-and-pasting into CSV format. We did this for each year of SCHOLCOMM's operation and identified unique participants and their gender identities (if possible).

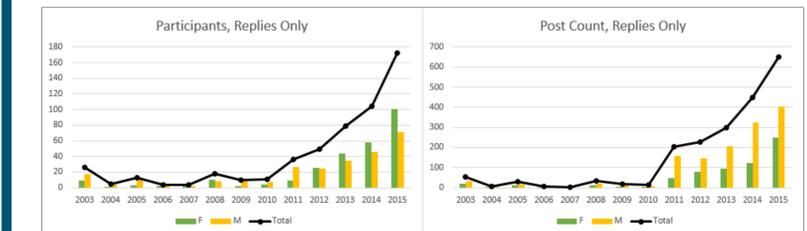
Using Excel, we were able to visually compare how frequently male and female participants posted or replied to the list. Using the R statistical software, we delved deeper into the correlation between gender and the posting of replies.

Yearly Trend Graphs

As can be seen, despite women outnumbering men on the listserv consistently since 2011, in almost all cases men accounted for as many or more postings to the list over that period:



This difference in posting frequency is even more pronounced when restricted only to replies:



Gathering and Processing Data

2016/03 361 mails

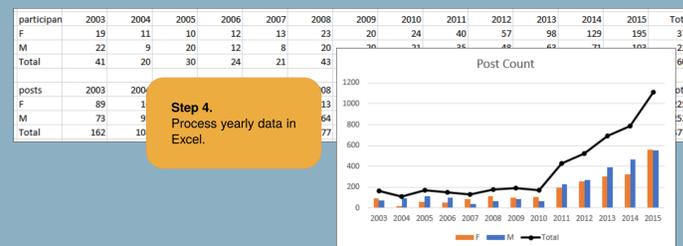
Chronological Thread << page 4 / 13 >>

Step 1. Copy subject, author, and date from SCHOLCOMM archive.

Step 2. Paste into a spreadsheet (and clean up).

Step 3. Identify authors and determine gender identity (if possible).

participant	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	Total
F	19	11	10	12	13	23	20	24	40	57	98	129	195	375
M	22	9	20	12	8	20	20	24	34	48	63	74	163	228
Total	41	20	30	24	21	43	40	48	74	105	161	203	358	603



Step 5. Analyze replies using R!

```

mydata = read.csv("C:/users/ae6348/documents/research/SCHOLCOMM_data.csv")
tbl = table(mydata$gender, mydata$replied)
tbl
#> A B C D E
#> F 196 179
#> M 86 142
#> chisq.test(tbl)

#> Pearson's Chi-squared test
#> data: tbl
#> X-squared = 11.476, df = 1, p-value = 0.0007051
    
```

	replies	nonreplied	replied
1	359	359	0
2	111	105	6
3	251	65	186
4	71	63	8
5	55	55	0
6	108	54	54
7	52	52	0
8	109	48	61
9	51	44	7
10	43	35	8

Chi-Squared Tests in R

Using R, a free and lightweight statistical analysis tool, we examined the following questions via χ^2 tests:

Is gender correlated with having ever sent a reply?

```

mydata=read.csv("SCHOLCOMM.csv")
tbl <- table(mydata$gender, mydata$replied)
chisq.test(tbl)
    
```

	NoReply	Replied	
F	196	179	$\chi^2 = 11.476$ p-value = 0.0007051
M	86	142	

Is gender correlated with number of replies vs. nonreplies?

```

mydata <- mydata[c(1,3,5)]
mydata <- melt(mydata, id=gender)
tbl <- xtabs(value~., mydata)
chisq.test(tbl)
    
```

	NonReplies	Replies	
F	1599	656	$\chi^2 = 272.17$ p-value < 2.2×10^{-16}
M	1193	1329	

A Note on Gender Identity

We organized all (human) SCHOLCOMM participants into one of three categories based on identifying information (e.g. pronouns): **F** for female-identifying, **M** for male-identifying, and **U** for individuals who were gender nonconforming or for whom no information could be found.

We understand that this is reductive and that our analysis is focused on the **F** and **M** categories. As only 21 individuals accounting for 31 posts fell in the **U** category, and because of the original comments made on the list, we felt it reasonable to compare the only the **F** and **M** categories.

Avenues of Further Research

- Analyzing position, rank, or years of experience
- Deeper look at underrepresented groups
- Discourse analysis of SCHOLCOMM listserv content
- Analysis of "bad actors" on SCHOLCOMM

An article based on this research appears in the *Journal of Librarianship and Scholarly Communication*, 5.1²

¹<http://digitalcommons.wayne.edu/libsp/128/> ²<https://dx.doi.org/10.7710/2162-3309.2017>