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From The Editor

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From the Editor...

Welcome to the Spring/Summer, 2011 issue of the Journal of Transportation Management!

This issue of the Journal contains five articles on various aspects of carrier management, logistics, passenger rail, and traffic analysis. The first article focuses on motor carrier safety and profits, and the role that an understanding of fleet drivers plays. The second article examines how manufacturers can use a logistics service orientation to build logistics service competency. The third article reports on a data envelopment/analytic approach to selecting transshipment ports. The fourth article discusses a study of Michigan passenger rail stations and the benefits they provide to local communities. The final article reports on a method for adjusting Origin-Destination Matrixes in traffic analysis projects.

At the Journal, we are continuing to make a number of changes that will improve the visibility of JTM, and improve its position in the supply chain publishing world. These include registering and updating journal information with several publishing guides, placing the journal content with the EBSCO, Gale and JSTOR databases faculty have access to, registering the journal with Google Scholar, and placing abstracts of all past journal articles on an open area of the DNA Journal web page. We are in the process of uploading all past issues to these various sites. Full journal article PDF's continue to be available to subscribers on the web page at www.deltanualpha.org with password: dna4education.

I look forward to hearing from you our readers; with questions, comments and article submissions. The submission guidelines are included at the end of this issue's articles and I encourage both academics and practitioners to consider submitting an article to the Journal. Also included in this Issue is a subscription form and I hope you will consider subscribing personally, and/or encouraging your libraries to subscribe.

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