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From The Editor

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From the Editor...

Welcome to the Spring/Summer, 2012 issue of the Journal of Transportation Management!

This issue of the Journal contains two articles on various aspects of supply chain security, an article comparing logistics strategies across developed and developing economies, an article on reverse logistics, and finally an article on the evolution of U.S. low cost airlines.

The first article explores the types of supply chain security strategies that firms are employing, while the other and fifth article on supply chain security examines the role of various stakeholders in supply chain risk. The third article compares logistics strategies and outcomes in Ghanaian and U.S. firms. The article tests the Bowersox/Daugherty logistics/supply chain management typology model and its relationship with critical success factors in supply chain management. The fourth article studies reverse logistics and in a Chinese context. The article hypothesizes that returns management orientation, internal collaboration, and information support are important predictors of reverse logistics performance. The fourth article assesses the strategic evolution of U.S. low cost airlines in a post 9/11 environment. The authors use an accounting variance methodology to examine the strategies of the various low cost airlines.

At the Journal, we are continuing to make a number of changes that will improve the visibility of JTM, and improve its position in the supply chain publishing world. These include registering and updating journal information with several publishing guides, placing the journal content with the EBSCO, Gale and JSTOR databases faculty have access to, and placing abstracts of all past journal articles on an open area of the DNA Journal web page. We are in the process of uploading all past issues to these various sites. Full journal article PDF's continue to be available to subscribers on the web page at www.deltanualpha.org with the password: dna4education.

I look forward to hearing from you our readers with questions, comments and article submissions. The submission guidelines are included at the end of this issue's articles and I encourage both academics and practitioners to consider submitting an article to the Journal. Also included in this Issue is a subscription form and I hope you will subscribe personally, and/or encourage your libraries to subscribe.

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