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Editorial Policy

The primary purpose of the JTM is to publish managerial and policy articles that are relevant to academics, policymakers, and practitioners in the transportation, logistics and supply chain fields. Acceptable articles could include conceptual, theoretical, legal, case, and applied research that contributes to better understanding and management of transportation and logistics. Saying that, our policy requires that articles be of interest to both academics and practitioners, and that they specifically address the managerial or policy implications of the subject matter. Articles that are strictly theoretical in nature, with no direct application to transportation and logistics activities, or to related policy matters, would be inappropriate for the JTM. Articles related to any and all types of organizations, and of local to global scope, will be considered for publication.

Acceptable topics for submission include, but are not limited to, broad logistics topics, logistics and transportation related legal issues, carrier management, shipper management of transportation functions, modal and intermodal transportation, international transportation issues, transportation safety, marketing of transportation services, transportation operations, domestic and international transportation policy, transportation economics, customer service, and the changing technology of transportation. Articles from related areas, such as third party logistics, purchasing and materials management, and supply chain management, are acceptable as long as they are related to transportation and logistics activities.

Submissions from practitioners, attorneys or policymakers, co-authoring with academicians, are particularly encouraged in order to increase the interaction between groups. Authors considering the submission of an article to the JTM are encouraged to contact the editor for help in determining relevance of the topic and material.

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Publishing Data

Manuscripts. Submit manuscripts to the editor by email attachment at taylorjohn@wayne.edu. Manuscripts should be no longer than 30 double-spaced pages and 7000 words. Guidelines for manuscript submission and publication can be found in the back of this issue.

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