Detroit Food Metrics Report 2019

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DETROIT Food Metrics Report 2019
FOOD SYSTEMS

A food system is everything from field to fork and back again.

A healthy and sustainable food system encompasses the goals of social equity and human health, economic vitality, and environmental health.
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1. INTRODUCTION

Infrastructure and Innovation

Where do grocery stores fit into a healthy food system?

Grocery stores have been a hot topic since the very first listening sessions in 2012 when DFPC gathered community input to establish its inaugural 2013 - 2016 strategic plan.
“The supply of food to a great city is among the most remarkable of social phenomena...”

- George Dodd

From Detroit Food Summit 2019 keynote address by Ricardo Salvador, Director and Senior Scientist, Food & Environment Program, Union of Concerned Scientists
Importance of grocery stores and healthy food by City Council District resident response

SOURCE: Community Health Assessment, Detroit Health Department, 2018
Priority ranking of grocery stores and healthy food by City Council District resident response

SOURCE: Community Health Assessment, Detroit Health Department, 2018
2. MILESTONES
MILESTONES 2018 - 2019

2018
Office of Sustainability engages residents in “Sustainability Action Agenda” process to collect feedback that includes grocery stores as a key community asset

Health Department publishes it’s Community Health Assessment (CHA) report and both grocery stores and healthy food access rank high among resident priorities

2019
Health Department launches Community Health Improvement Plan (CHIP) after findings show strong community desire for better access and higher quality stores

“Land-Based Projects: A Path to Purchase, Permit, and Design” an effort to improve the process from purchasing to permitting land for growers and other businesses
3. POLICY CHANGES
POLICY CHANGES 2018-2019

POSITIVE

- **GusNIP** (formerly FINI: Food Insecurity Nutrition Incentive) enshrined as line-item program in federal budget; no longer a pilot
- Gov. Whitmer pledges to hire **Food Security Director** for State of Michigan
- Office of Urban Agriculture in **2018 Farm Bill**; funded at $5M in 2019 federal budget

NEGATIVE

- **SNAP** work requirement rules change throws thousands off food assistance
- **USDA** school lunch rules relax meal health standards; **DPSCD** continues to maintain healthier standards
Since 2017, DFPC has been tracking a set of 12 metrics for the food system.

This year we also look at how those indicators have changed year-to-year.
ANNUAL FOOD METRICS

87% goal reached for 30k square feet of grocery per 10k people¹

14 farmers markets and farm stands¹

68 full-line grocery stores¹

~85k school meals served each day¹

39% of households food insecure²

58 Detroit-based growers at Eastern Market²

~35k children enrolled in WIC program²

$25M school food spending²

40% of households using SNAP³

374 community gardens³

18% of eligible households not enrolled in SNAP³

$500M annual loss in grocery retail revenue³

Detroit Food Policy Council

DETROIT Food Metrics Report 2019
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<th>Improved</th>
<th>Worsened</th>
<th>No</th>
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<td>-3%</td>
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1. Detroit Food Map Initiative, 2019 (based on 30,000 sq ft of grocery available for every 10,000 people)
2. United Way, ALICE Report 2018
3. US Census Bureau American Community Survey (ACS) 2018 - 5 year estimates

1. Detroit Community Markets & Eastern Market Corporation, 2019

1. Detroit Food Map Initiative, 2019
2. Michigan Department of Health and Human Services (MDHHS), WIC Program, PedNSS Report, 2019
   Includes enrollment counts for both local agencies operating in the City of Detroit: 1) Detroit Health Department; 2) Detroit Urban League
3. US Census Bureau American Community Survey (ACS) 2018 - 5 year estimates

1. Detroit Public Schools Community District, Office of School Nutrition, 2019
   https://www.detroitk12.org/Page/7163
2. Detroit Public Schools Community District, FY2019, “Expenditure: Supplies)
   https://www.detroitk12.org/transparencyreporting
3. Detroit Retail Opportunity Study, Detroit Economic Growth Corporation & Streetsense, 2018
5.

SUPPORTING MAPS & CHARTS
GROCERY SPENDING OUTSIDE THE CITY

- Grocery Store Locations
- City Council Districts

Dollars of Grocery Leakage (2016)
- $992,000 - $132,000
- $132,000 - $0
- $0 - $814,500
- $814,500 - $478,300

SOURCE: Policy Map, Reinvestment Fund, Nielsen
TD I Rex: Detroit Food Map Initiative, 2020
GROCERY SQUARE FOOTAGE NEEDS GAP

- Grocery Store Locations
- Square Footage Need Gap
  - -108207 - -17100
  - -17100 - 0
  - 0 - 63608
  - 63608 - 131221

SOURCE: Detroit Food Map Initiative, 2020
ACKNOWLEDGEMENTS

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Alex B. Hill

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