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## From The Editor

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## From the Editor...

Welcome to the Summer, 2015 issue of the Journal of Transportation Management, being Vol. 26 No 1! This issue of the *Journal* starts with an article on the new U.S. Mexico Air Services Agreement, includes an article on logistics concepts in freight transportation modeling, moves on to an article on using visual data mining in highway traffic safety analysis and decision making, and concludes with an article on the dimensions of logistics service quality in an online B2c context.

The first article is an excellent overview of the new U.S.-Mexico Air services Agreement and the new opportunities it presents for carriers. The Agreement further elevates and strengthens the dynamic commercial and economic relationship between the United States and Mexico by facilitating greater trade and tourism. The second article reviews various models used in macro freight transportation modeling by transportation planning agencies. The review suggests that European freight models are more developed than North American freight models. The third manuscript examines the use of visual data mining in highway traffic safety analysis, with implications for truck safety analysis. The authors develop a visual data mining tool-kit that allows for understanding safety datasets and evaluating the effectiveness of safety policies. The fourth article reviews the literature on service quality and results in the identification of a set of key dimensions for measuring online logistics service quality in a B2C environment. This allows for development of a new scale for measuring online logistics service quality.

At the *Journal*, we are continuing to make a number of changes that will improve the visibility of JTM, and improve its position in the supply chain publishing world. These include registering and updating journal information with several publishing guides, placing the journal content with the EBSCO, Gale and JSTOR databases faculty have access to, and placing abstracts of all past journal articles on an open area of the Wayne State University Journal web page. Full journal article PDF's continue to be available to subscribers on the web page at [www.business.wayne.edu/gscm](http://www.business.wayne.edu/gscm)

I look forward to hearing from you our readers with questions, comments and article submissions. The submission guidelines are included at the end of this issue's articles and I encourage both academics and practitioners to consider submitting an article to the Journal. Also included in this issue is a subscription form and I hope you will subscribe personally, and/or encourage your libraries to subscribe.

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