1-1-2016

From The Editor

John C. Taylor  
Wayne State University, taylorjohn@wayne.edu

Follow this and additional works at: https://digitalcommons.wayne.edu/jotm

Recommended Citation

This From the Editor is brought to you for free and open access by DigitalCommons@WayneState. It has been accepted for inclusion in Journal of Transportation Management by an authorized editor of DigitalCommons@WayneState.
Welcome to the Winter, 2016 issue of the Journal of Transportation Management, being Vol. 26 No 2! This issue of the Journal starts with an article on an assessment of Logistics Management in two Latin American countries, includes an article on better understanding the needs of business parcel shippers, moves on to an article investigating the benefits of contracted vs. in-house maintenance approaches for Air Force aircraft, and concludes with an article on the impact of urban sprawl on journey to work times in the U.S.

The first article examines the logistics strategy typology (Process Strategy, Market Strategy, and Information Strategy) for studying logistics/supply chain management strategy in the context of Peru and Guatemala. The authors find that the typology constructs hold up well in both countries with some similarities and differences in strategic practice in each country. The second article reviews investigates how business parcel shippers select carriers. Survey respondents were asked to evaluate the importance of 17 carrier selection variables in regard to choosing a parcel carrier. Four unique segments were identified based on their carrier selection criteria. The third manuscript examines alternative maintenance strategies for Air Force aircraft and studies the advantages and disadvantages of in-house maintenance as compared to outsourcing these services. The authors conclude outsourced maintenance outperforms organic in-house services based on evaluation of performance on several key target performance and cost metrics. The fourth article reviews the impact of urban sprawl on journey to work times in the U.S. and studies the wisdom of mass transit subsidies and “smart growth” policies. The authors make several public policy recommendations on how to improve public mass transit at the local level.

At the Journal, we are continuing to make a number of changes that will improve the visibility of JTM, and improve its position in the supply chain publishing world. These include registering and updating journal information with several publishing guides, placing the journal content with the EBSCO, Gale and JSTOR databases faculty have access to, and placing abstracts of all past journal articles on an open area of the Wayne State University Journal web page. Full journal article PDF’s continue to be available to subscribers on the web page at www.business.wayne.edu/gscm.

I look forward to hearing from you our readers with questions, comments and article submissions. The submission guidelines are included at the end of this issue’s articles and I encourage both academics and practitioners to consider submitting an article to the Journal. Also included in this issue is a subscription form and I hope you will subscribe personally, and/or encourage your libraries to subscribe.

John C. Taylor, Ph.D.
Editor, Journal of Transportation Management
Chairman, Department of Marketing and Supply Chain Management
School of Business Administration
Wayne State University