

Journal of Transportation Management

Volume 27 | Issue 1

Article 2

7-1-2016

From The Editor

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Recommended Citation

Taylor, John C. (2016). From The Editor. Journal of Transportation Management, 27(1), 6. doi: 10.22237/jotm/1467331260

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From the Editor...

Welcome to the Summer/Fall, 2016 issue of the Journal of Transportation Management, being Vol. 27 No 1! This issue of the *Journal* starts with an article on keys to successful balanced scorecard implementation, includes an article on an automotive industry SCM case competition in its 6th year, moves on to an article reporting on an empirically derived framework of logistics management strategy, and concludes with an article on critical skills for logistics professionals.

However, before describing this issue's articles in more detail, I must sadly report to you on the passing of Michael A. McGinnis, our Associate Editor and a prolific author and contributor to this and other journals. Michael was a Professor of Business at the Penn State New Kensington Campus. In addition to his contributions to the Journal as an author, he was an invaluable Associate Editor and I deeply appreciated his editorial support, advice, and wisdom. He will be deeply missed and I know the entire Journal of Transportation Management community offers its condolences to his family and friends.

For this first issue after Michael's passing, our first article examines balanced scorecard implementation. The authors report on a meta-synthesis approach that was used to examine qualitative BSC data available in the literature that suggested eleven keys to successful BSC implementation and use. The second article reports on the auto industry SCM case competition run by Wayne State University. The authors describe the benefits of the competition, and the issues involved in putting on an event that draws 20 plus universities from around the world each year. The third manuscript, with Michael A. McGinnis as the lead author, develops a framework of logistics management strategy. The authors integrate previous research and thought domains to develop a generalized framework that guides our understanding of the role of logistics management and its consequences for organizational competitiveness. The fourth article examines the topic of critical skills for logistics professionals. The study uses survey research, means tests, and importance analysis to explore a multi-factor framework that identifies critical logistics skills as perceived by 176 experienced supply chain professionals

At the *Journal*, we are continuing to make a number of changes that will improve the visibility of JTM, and improve its position in the supply chain publishing world. These include registering and updating journal information with several publishing guides, placing the journal content with the EBSCO, Gale and JSTOR databases faculty have access to, and placing abstracts of all past journal articles on an open area of the Wayne State University Journal web page. Full journal article PDF's continue to be available to subscribers on the web page at <u>www.business.wayne.edu/gscm</u>

I look forward to hearing from you our readers with questions, comments and article submissions. The submission guidelines are included at the end of this issue's articles and I encourage both academics and practitioners to consider submitting an article to the Journal. Also included in this issue is a subscription form and I hope you will subscribe personally, and/or encourage your libraries to subscribe.

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