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Permutation tests increasingly are the statistical method of choice for addressing business questions and research hypotheses across a broad range of industries. Their distribution-free nature maintains test validity where many parametric tests (and even other nonparametric tests), encumbered by restrictive and often inappropriate data assumptions, fail miserably. The computational demands of permutation tests, however, have severely limited other vendors' attempts at providing useable permutation test software for anything but highly stylized situations or small datasets and few tests. Permutelt[™] addresses this unmet need by utilizing a combination of algorithms to perform two-sample, non-parametric permutation tests very quickly – often more than an order of magnitude faster than widely available commercial alternatives when one sample is large and many tests and/or multiple comparisons are being performed (which is when runtimes matter most). Permutelt[™] can make the difference between making deadlines, or missing them, since data inputs often need to be revised, resent, or recleaned, and one hour of runtime quickly can become 10, 20, or 30 hours.

In addition to its speed even when one sample is large, some of the unique and powerful features of PermuteltTM include:

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• <u>extremely fast exact inference</u> (no confidence intervals – just exact p-values) for most count data and high-frequency continuous data

• the availability to the user of a <u>wide range of multiple testing procedures</u>, including: Bonferroni, Sidak, Stepdown Bonferroni, Stepdown Sidak, Stepdown Bonferroni and Stepdown Sidak for discrete distributions, Hochberg Stepup, FDR, Dunnett's one-step (for MCC under ANOVA assumptions), Stepdown Permutation (for FWE, FDR, and FDP), Permutation-style adjustment of permutation p-values

fast, efficient, and automatic generation of all pairwise comparisons

• <u>efficient variance-reduction</u> under conventional Monte Carlo via self-adjusting permutation sampling when confidence intervals contain the user-specified critical value of the test

• <u>maximum power</u> under conventional Monte Carlo via a new sampling optimization technique (see Opdyke, JMASM, Vol. 2, No. 1: forthcoming, May, 2003)

• <u>fast permutation-style p-value adjustments for multiple comparisons</u> (the code is designed to provide an additional speed premium for these resampling-based multiple testing procedures)

• <u>simultaneous permutation testing and permutation-style p-value adjustment</u>, although for relatively few tests at a time (this capability is not even provided as a preprogrammed option with any other software currently on the market)

For Telecommunications, Pharmaceuticals, *f*MRI data, Financial Services, Clinical Trials, Insurance, Bioinformatics, and just about any data rich industry where large numbers of distributional null hypotheses need to be tested on samples that are not extremely small and parametric assumptions are either uncertain or inappropriate, Permutelt[™] is the optimal, and only, solution.

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Announcing StatXact 5!

StatXact 5, with over 100 procedures and a 1500 page manual that is really a textbook on exact methods, provides the world's most comprehensive collection of exact procedures for significance tests and confidence intervals. Among its new features, StatXact 5 now gives you a host of new procedures for the commonly-encountered two-binomial situation. Based on recent research (Agresti and Min, *Biometrics* 2000; Chan and Zang, *Biometrics* 1999), these procedures will give you more powerful

exact p-values, and shorter exact confidence intervals.

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Unconditional exact tests for 2 binomials:

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- Exact test of trend for correlated binary data
- Exact tests and confidence intervals for stratified Poisson data

While some standard software programs have a few exact tests, none has anywhere near the coverage of StatXact 5. StatXact 5, with over 100 tests and procedures, gives you exact p-values and confidence intervals for one-, two- and k-sample problems,
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Depth and flexibility for predicting numerical outcomes

As a clear leader in statistical software, SPSS has what you need for analysis — and the complete analytical process.

SPSS is a modular, tightly integrated, full-featured product line. It's available for Windows and Macintosh desktops. Alternatively, it's available for many high-performance server platforms. The SPSS product line covers the full analytical process. SPSS' offering includes products for database access, data cleaning and management, as well as a broad range of analytical capabilities, and high-quality tabular and graphical output. You can even publish your SPSS results to the Web. This enables people who don't have SPSS installed on their machines to interact with results using their Web browsers. SPSS products are available through a variety of pricing and licensing programs, including student, graduate student and campus-wide licenses

Take a look at some highlights in SPSS' line-up for predicting numerical outcomes and learn about just one aspect of SPSS' many offerings for the analytical process.

Sincerely,

Shy

Jing Shyr, Ph.D. Vice President and Chief Statistician SPSS Inc.

Kyle A. Weeks, Ph.D. Senior Product Manager SPSS Inc.

Linear Mixed Models procedure

Do you have data that display correlation and non-constant variability, such as data that represent students nested within classrooms or consumers nested within families? You can model not only means but also variances and covariances in your data using the powerful Linear Mixed Models procedure. Its flexibility means you can formulate a wide variety of models, such as multilevel models with fixed-effects covariances, hierarchical-linear models, randomeffects models, random-coefficient models and linear-growth models. In addition, you can work with repeated measure designs, including incomplete repeated measurements in which the number of observations varies across subjects.

General Linear Models (GLM) procedure — multivariate

Do you need a flexible procedure that works simultaneously with related multiple dependent variables? SPSS' GLM multivariate procedure does just that — providing flexible design and contrast options to estimate means and variances and to test and predict means. Mix and match categorical and continuous data to build models. Because GLM multivariate doesn't limit you to one data type, you have options giving you a wealth of model-building possibilities. Also, you can easily visualize relationships using profile plots (interaction plots) resulting from estimated predicted mean values.

General Linear Models (GLM) procedure — repeated measures

Do you need to measure the same people over time, for example, to measure how overall employee satisfaction increases or descreases? Using SPSS' GLM repeated measures procedure you can analyze variances when you make the same measurement a fixed number of times on individual subjects or cases. Get the flexibility to mix and match categorical and continuous-level predictors — including interactions. As with the GLM multivariate procedure, you can see relationships in your data using profile plots.

Nonlinear Regression (NLR) and Constrained Nonlinear Regression (CNLR) procedures

Are you working with models that have nonlinear relationships, such as predicting coupon redemption as a function of time and number of coupons distributed? Estimate nonlinear equations using one of two SPSS procedures: NLR for unconstrained problems and CNLR for both constrained and unconstrained problems. CNLR empowers you to write your own algorithms. CNLR also gives you the flexibility to:

- Use linear and nonlinear constraints on any combination of parameters
- Estimate parameters by minimizing any smooth loss function (objective function)
- Compute bootstrap estimates of parameter standard errors and correlations

Everything you need for predicting numerical outcomes

SPSS' procedures for predicting numerical outcomes aren't limited to the ones we just described. The following procedures help give SPSS 11.0 what you need for prediction:

- Linear Regression
- Weighted Least Squares Regression
- Two-Stage Least Squares
- Survival Analysis procedures
 - Cox Regression with time-dependent covariates
- Kaplan-Meier
- Life Tables

Want to know what other statistics — including stats for identifying groups and time-series analysis — and software SPSS offers for the complete analytical process? Visit www.spss.com/statisticalmethods to download a white paper, "Complete end-to-end analysis with SPSS 11.0." Do you like what you see? You can buy SPSS 11.0 online at www.spss.com/store or call (800) 543-9247.

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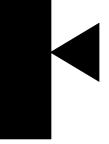
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Using F has some very significant advantages:

- Programs written in F will compile with any Fortran compiler
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- *F compilers are free* and available for Linux, Windows, and Solaris
- Several books on F are available
- F programs may be linked with C, Fortran 95, or older Fortran 77 programs

F retains the modern features of Fortran—modules and data abstraction, for example—but discards older error-prone facilities of Fortran.

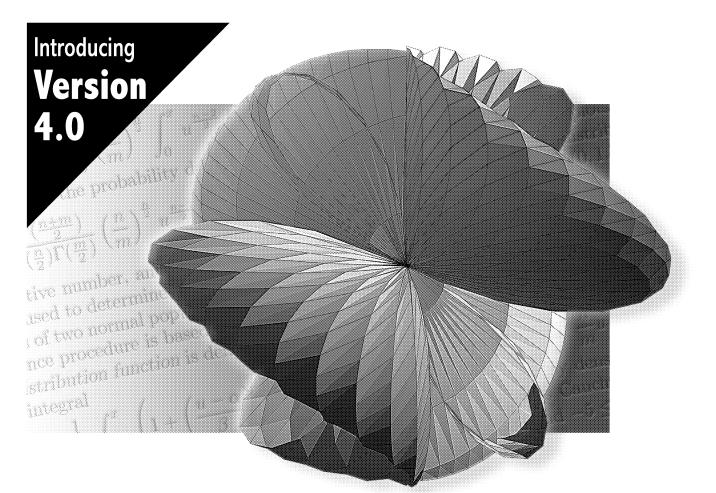
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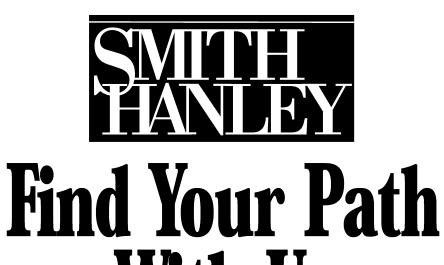
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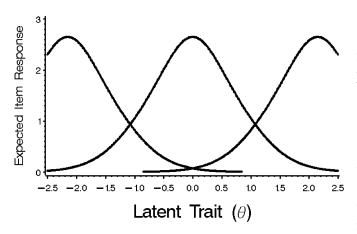
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GGUM2000 Item Response Theory Models for Unfolding



The GGUM2000 software system estimates parameters in a family of item response theory (IRT) models that unfold polytomous responses to questionnaire items. These models assume that persons and items can be jointly represented as locations on a latent unidimensional continuum. A single-peaked, nonmonotonic response function is the key feature that distinguishes unfolding IRT models from traditional, "cumulative" IRT models. This response function suggests

that a higher item score is more likely to the extent that an individual is located close to a given item on the underlying continuum. Such single-peaked functions are appropriate in many situations including attitude measurement with Likert or Thurstone scales, and preference measurement with stimulus rating scales. This family of models can also be used to determine the locations of respondents in particular developmental processes that occur in stages.

The GGUM2000 system estimates item parameters using marginal maximum likelihood, and person parameters are estimated using an expected a posteriori (EAP) technique. The program allows for up to 100 items with 2-10 response categories per item, and up to 2000 respondents. The software is accompanied by a detailed user's manual. **GGUM2000 is free** and can be downloaded from:

http://www.education.umd.edu/EDMS/tutorials

Start putting the power of unfolding IRT models to work in your attitude and preference measurement endeavors. Download your free copy of GGUM2000 today!

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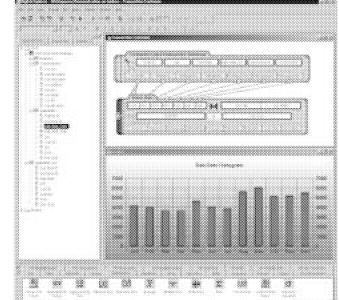
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If so, you will be happy to know that we have developed a tool that specifically addresses the data prep tasks associated with data modeling and data mining. The tool is called the Digital Excavator from Digital Archaeology (www.digarch.com). Data modelers are well aware of the time-consuming and sometimes frustrating nature of data set-up. In many cases data preparation can represent 60%-80% of the data mining project length. With Digital Archaeology's Digital Excavator, data preparation tasks are streamlined, results are more accurate, and the modeler has more time to focus on finding the appropriate mathematical solution--rather than wasting time with painful data issues. Digital Archaeology's software is intuitive, visual, self-documenting, and deploys what a number of analysts and customers have termed the "most elegant" user interface for data analysis and exploration ever conceived. It's the only tool specifically designed for the data prep tasks of data modeling.

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- Find and Split Out Outliers
- Binning
- Correlation Matrix
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- Panel Variables (Occupancy Map)
- Lag functions
- Decimal Scaling
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- Recency, Frequency, Monetary Analysis
- N-Tile Distributions
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- Many others





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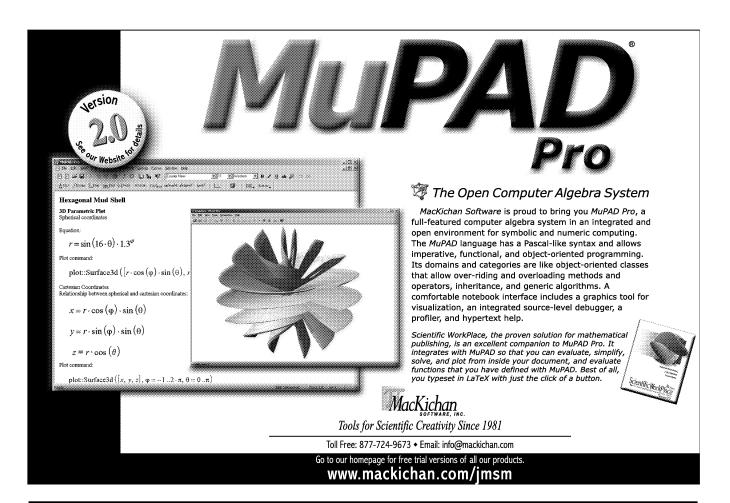
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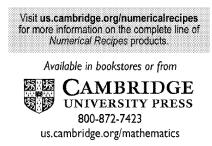
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ANNOUNCING LOGXACT 4

Only LogXact 4 can fit a logistic regression model to the data on this page —even LogXact 2 cannot do it.

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PLUS! LogXact 4 also provides exact Poisson regression (used extensively for cohort studies in epidemiology).

Take the Cytel Challenge

Data were gathered on 2,493 hospitalized patients, of whom 60 suffered from *clostridium dificile*, an acute form of diarrhea. Of interest was the relationship between the occurrence of diarrhea and age, length of hospital stage, sex, use of the antibiotic Clindomycin, and the use of the antibiotic Cephalexin.

When you have data like these (low response rates,

unbalanced covariates or small sample sizes), traditional logistic regression methods used by standard statistical packages often fail. But new LogXact 4 can fit models, test parameters and estimate coefficients even when the maximum likelihood method used by most statistical software can't. Plus, since LogXact gives you exact answers instead of approximations, it protects you from Type-I error.

	Group 1	Group 2	•	Group 18
Cephalexin	0	0	•	1
Clindomycin	0	0	•	0
Sex	1	1	•	0
Age	0	0	•	1
LOS	0	1	•	1
Diarrhea/Total (60/2,493)	0/174	1/113	•	4/4

60 cases of diarrhea among 2,493 hospitalized patients

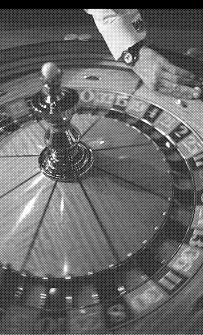
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