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Improving Our Reference Data, or How We Killed the Hash Mark

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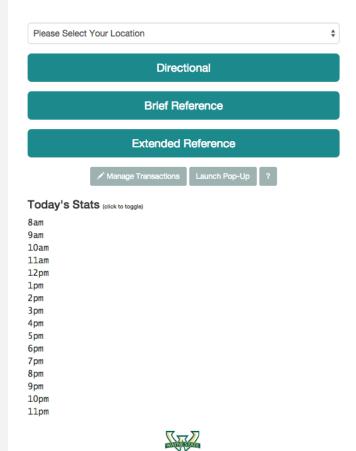
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Improving Our Reference Data, or How We Killed the Hash Mark

Katrina Rouan Graham Hukill WSU Libraries

MLA Academic Libraries, 2015

RefStats



Background

Hash marks

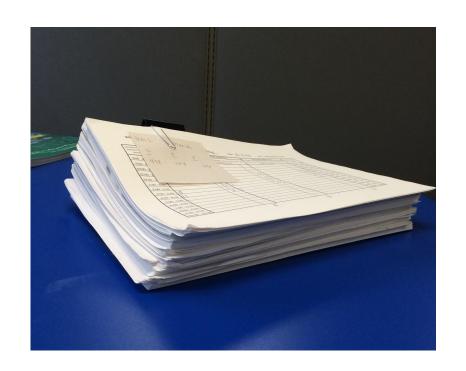
+

Monthly totals

+

Paper scavenger hunt

Need for change



Why is it?

Why move online?

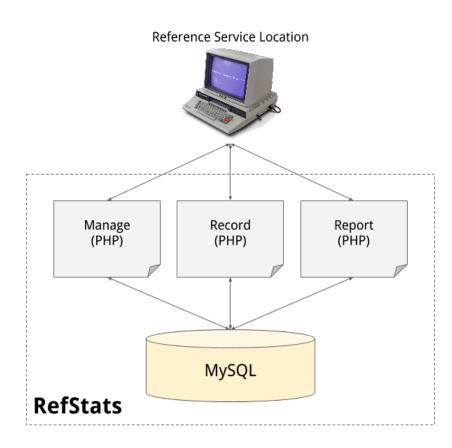
- Faster data
- More data
- Less paper

Why build our own?

- Easy and inexpensive
- Creative control
- Not more than we needed

What is it?

- 1:1 with paper stats
- PHP, JavaScript, MySQL
- Designed to be reliable
 - no large frameworks (only CSS)
 - few dependencies
 - little javascript



What is it?

- "CRUD" interface for management of stats
 - create
 - read
 - update
 - destroy

RefStats

Current location: UGL



Add Transaction



Edit Transactions





Location: UGL Tuesday, 05-12-15

Edit Table (click to toggle)

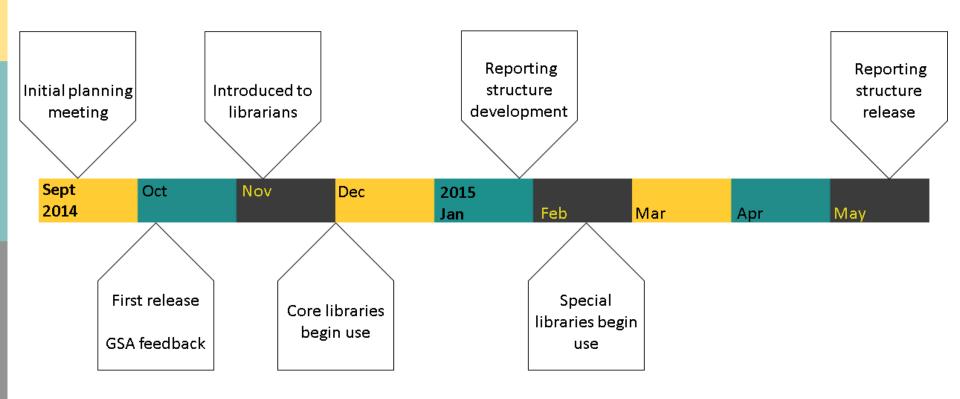
ld	Ref Type	Location	User Group	lp	Timestamp	Actions
33024	Directional	UGL	None	141.217.175.57	02:40:40 PM	Edit / Delete
33018	Directional	UGL	None	141.217.175.57	02:19:07 PM	Edit / Delete
33016	Extended	UGL	None	141.217.175.57	01:59:49 PM	Edit / Delete
33012	Directional	UGL	None	141.217.175.57	01:45:19 PM	Edit / Delete
33010	Directional	UGL	None	141.217.175.57	01:42:07 PM	Edit / Delete
33002	Directional	UGL	None	141.217.175.57	01:05:30 PM	Edit / Delete
32996	Brief	UGL	None	141.217.175.57	12:39:04 PM	Edit / Delete
32992	Directional	UGL	None	141.217.175.57	12:32:59 PM	Edit / Delete
32974	Directional	UGL	None	141.217.175.57	12:18:27 PM	Edit / Delete
32970	Directional	UGL	None	141.217.175.57	12:04:47 PM	Edit / Delete
32968	Brief	UGL	None	141.217.175.57	11:59:33 AM	Edit / Delete

Stats Graph (click to toggle)

11pm



How we did it



GSA Feedback

"At a glance, there is **no way of knowing** what type of interactions have occurred"

"there's no way to select a time or hour period if you are inputting data manually."

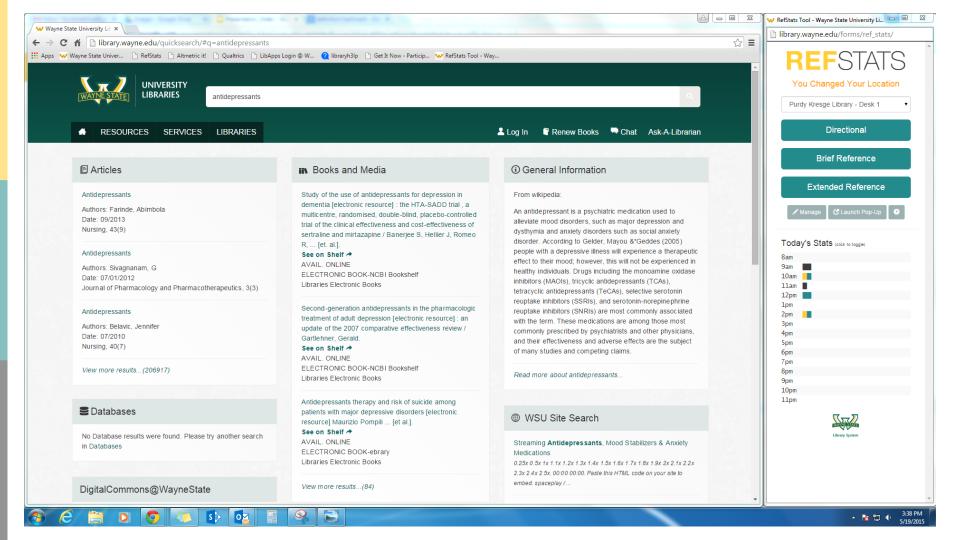
"the tool is **easy to forget** about as it just looks like another Firefox browser window being open and **doesn't have** a 'reference stats' title on it in the start bar "

"If a scroll bar could be placed into the bookmark version of the tool **that would be really nice!**"

"It's really large and **would be even easier** to remember if it was able to exist in the bottom corner of the screen regardless of the other windows open."

"editing the stats after making them is **super confusing**, maybe there is a way to edit the stats in the quick look area."

"we **can accidentally** change another reference station's stats, **is there a way** to only see our stats in the edit function?"



Ask the Audience...

How do you collect reference stats?

What are you collecting?



https://www.flickr.com/photos/kareneliot/2710464400

Dashboard/Reporting

RefStats

Current location; PK1

Amenage Transactions

Resistats Bookmark

Select Location(s) and Date Range

All

PurdylKresge
Applebaum Learning Resource Center

Start Date:

End Date:

please click to set

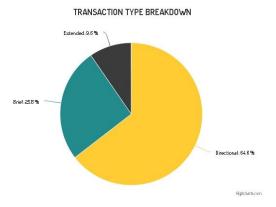
Please click to set

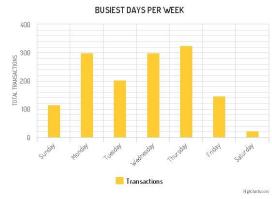
Update

Questions about reference

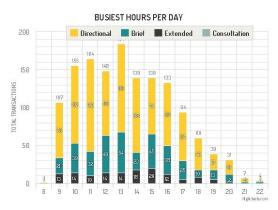
- Who wants to hear about reference statistics?
- What can we do with the data in RefStats?
- What is most useful about the data we collected?

Dashboard









What we've learned about reference

- Real-time access and mobile capabilities are valuable
- We aren't just "busy on Tuesdays"
- Question type ratios are steady
- There's much more to think about

What we've learned about other things

- Feedback saved us
- Keep it simple
- Data questions are the new frontier
- We can be friends
- Bigger and better? Let's just not.

Ask the Audience...

What are you learning from your reference data?

What would you like to learn?



https://www.flickr.com/photos/kareneliot/2710464400

Thanks!

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Slides available on DC@WSU

http://digitalcommons.wayne.edu/libsp/104/

Code is freely available on Github



https://github.com/WSULib/ref_stats