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High Impact and Open Access: Proven Strategies for Encouraging Faculty to Deposit in your Institutional Repository

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HIGH IMPACT *AND* OPEN ACCESS

**PROVEN STRATEGIES FOR ENCOURAGING
FACULTY TO DEPOSIT IN YOUR
INSTITUTIONAL REPOSITORY**

Alexandra Sarkozy and Joshua Neds-Fox
Wayne State University





WHY WE'RE HERE

Understand faculty hesitations, concerns, and misunderstandings about Open Access

See how Open Access education and digital repository submissions go hand-in-hand

Customize our workflow to accommodate the needs of your own institution





**FACULTY MAY BE UNCLEAR
ON THE CONCEPT**





FACULTY MAY BE UNCLEAR ON THE CONCEPT

QUESTION #1

“Are OA journals reputable? Aren’t they just vanity publishers? Are they peer reviewed? How can I tell if an OA journal is reputable?”



FACULTY MAY BE UNCLEAR ON THE CONCEPT

QUESTION #2

“Do I need to pay high OA fees to make my work Open Access? Because I can’t afford that.”



FACULTY MAY BE UNCLEAR ON THE CONCEPT

QUESTION #3

“Citation advantage is nice and all, but OA journals tend to be no account start ups or worse. All the journals that count to my tenure review committee are Toll Access. Why should I publish my work in less prestigious journals and risk my career?”



**FACULTY MAY BE UNCLEAR
ON THE CONCEPT**

QUESTION #3

OA or Impact Factor



COMMUNICATION

“*OA or Impact Factor*” arises from a confusion about Gold vs Green Open Access.



COMMUNICATION

Our job is simply to **color-shift**
their thinking.





DEFINE TERMS

Gold

Made open access by the publisher

May charge article processing fees

Green

Made open access post-publication by the copyright holder

May not be the final version of record.



HOW?

1. Explain the OA citation advantage.

Why OA? Citation Advantage

WAYNE STATE
UNIVERSITY
LIBRARY SYSTEM

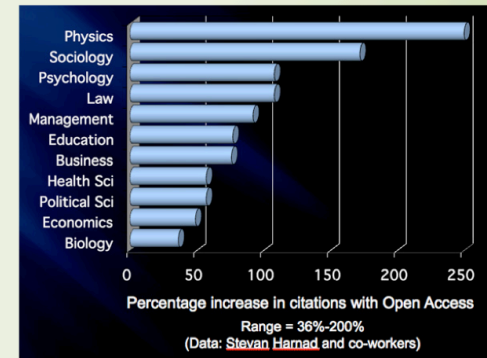
- Lawrence, *Nature* 411 (2001):
Free online availability substantially increases a paper's impact
- Norris et al, *J of the Am. Soc. For Info Sci & Tech* 59.12 (2008):
The citation advantage of open-access articles
- Gargouri et al, *PLoS One* 5.10 (2010):
Self-Selected or Mandated, Open Access Increases Citation Impact for Higher Quality Research
- Zawacki-Richter et al, *J Dist Ed* 24(3) (2010):
Articles in open access Distance Ed journals are cited earlier and more frequently

Summary of research at: http://eprints.soton.ac.uk/268516/2/Citation_advantage_paper.pdf

Why OA? Citation Advantage

WAYNE STATE
UNIVERSITY
LIBRARY SYSTEM

Open access articles are viewed and cited more frequently than non-open access articles



Source: Brody & Harnad (2004). "Comparing the Impact of Open Access (OA) vs. Non-OA Articles in the Same Journals." *D-Lib Magazine*, 10(4), Available at <http://www.dlib.org/dlib/june04/harnad/06harnad.html>



HOW?

2. Get a list of journals.

Start w/ CV or JCR.

DEPARTMENT OF communication

- Home
- Communication at WSU
- > Undergraduate Programs
- > Graduate Programs
- > Learning Communities
- > Admissions Info
- > Advising
- Scholarships
- > Student Resources
- > Student and Professional Organizations
- > Faculty and Staff Profiles
- > Research
- > Alumni and Friends
- Forensics
- Journalism Institute for Media Diversity
- Summer Doctoral Seminar

Profile

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 Assistant professor
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 vultee@wayne.edu
 567 Manoogian



Recent Publications

Vultee, F. (2012). A paleontology of style: Changing frames of the Arab and Muslim world in the Associated Press Stylebook, 1977-2010. *Journalism Practice*, 6, 450-464.

Kalyango, Y., and Vultee, F. (2012). Public attitudes toward media control and incitement of conflicts in Eastern Africa. *Media, War & Conflict*, 5, 119-137.

Vultee, F. (2011). Man-child in the White House: The discursive construction of Barack Obama in reader comments at foxnews.com. *Journalism Studies*, 13, 54-70.

Vultee, F., and Vultee, D.M. (2011). What we tweet about when we tweet about disasters: The nature and sources of microblog comments during emergencies. *International Journal of Mass Emergencies and Disasters*, 29, 221-242.

Vultee, F. (2011) Securitized as a media frame. In Balzacq, T. (ed) *Securitization theory: How security problems emerge and dissolve*, pp. 77-93. New York: Routledge.

Leshner, G., Vultee, F., Bolls, P. and Moore, J. (2010). When a fear appeal isn't just a fear appeal: The effects of graphic anti-tobacco messages. *Journal of Broadcasting and Electronic Media*.

Vultee, F., Goff, S., and Vultee, M. (2010). Faith and Media: Transformation and the

ISI Web of KnowledgeSM

Journal Citation Reports[®]

WELCOME ? HELP 2011 JCR Science Edition

Journal Summary List [Journal Title Changes](#)

Journals from: subject categories MATHEMATICS [VIEW CATEGORY SUMMARY LIST](#)

Sorted by: Impact Factor

Journals 1 - 20 (of 289) Page 1 of 15

Ranking is based on your journal and sort selections.

| Mark | Rank | Abbreviated Journal Title <i>(linked to journal information)</i> | ISSN | JCR Data ^(j) | | | | | Eigenfactor [®] Metrics ^(j) | | |
|--------------------------|------|---|-----------|-------------------------|---------------|----------------------|-----------------|----------|---|--------------------------------|--------------------------------------|
| | | | | Total Cites | Impact Factor | 5-Year Impact Factor | Immediacy Index | Articles | Cited Half-life | Eigenfactor [®] Score | Article Influence [®] Score |
| <input type="checkbox"/> | 1 | J AM MATH SOC | 0894-0347 | 2232 | 3.841 | 3.275 | 0.875 | 32 | >10.0 | 0.01676 | 5.343 |
| <input type="checkbox"/> | 2 | FOUND COMPUT MATH | 1615-3375 | 462 | 3.615 | 2.909 | 0.304 | 23 | 3.9 | 0.00614 | 3.044 |
| <input type="checkbox"/> | 3 | ACTA MATH-DJURSHOLM | 0001-5962 | 2742 | 3.333 | 4.036 | 0.467 | 15 | >10.0 | 0.00608 | 5.916 |
| <input type="checkbox"/> | 4 | ANN MATH | 0003-486X | 7721 | 2.928 | 3.327 | 0.639 | 83 | >10.0 | 0.02795 | 5.030 |
| <input type="checkbox"/> | 5 | COMMUN PUR APPL MATH | 0010-3640 | 5979 | 2.575 | 3.940 | 0.955 | 44 | >10.0 | 0.01768 | 4.137 |
| <input type="checkbox"/> | 6 | INVENT MATH | 0020-9910 | 6246 | 2.339 | 2.896 | 0.283 | 53 | >10.0 | 0.02697 | 4.512 |
| <input type="checkbox"/> | 7 | B AM MATH SOC | 0273-0979 | 3036 | 2.321 | 2.974 | 0.615 | 13 | >10.0 | 0.00448 | 3.170 |



HOW?

3. Run list against SHERPA/RoMEO

(Those numbers will be high)

... opening access to research

SHERPA/RoMEO Home • Search • Journals • Publishers • FAQ • Suggest • About

Search - Publisher copyright policies & self-archiving English | Español | Magyar | Portugues

One journal found when searched for: **inventiones mathematicae**

| | |
|--------------------------|---|
| Journal: | Inventiones Mathematicae (ISSN: 0020-9910, ESSN: 1432-1297) |
| RoMEO: | This is a RoMEO green journal |
| Paid OA: | A paid open access option is available for this journal. |
| Author's Pre-print: | ✓ author can archive pre-print (ie pre-refereeing) |
| Author's Post-print: | ✓ author can archive post-print (ie final draft post-refereeing) |
| Publisher's Version/PDF: | ✗ author cannot archive publisher's version/PDF |
| General Conditions: | <ul style="list-style-type: none"> • Authors own final version only can be archived • Publisher's version/PDF cannot be used • On author's website immediately • On any open access repository after 12 months from publication • Published source must be acknowledged • Must link to publisher version • Set phrase to accompany link to published version (see policy) • Articles in some journals can be made Open Access on payment of additional charge |
| Mandated OA: | (Awaiting information) |
| Paid Open Access: | Open Choice |
| Copyright: | example copyright transfer statement - NIH Policy - Wellcome Trust Policy - Research Councils UK Policy - Self-archiving policy - Authors Rights |
| Updated: | 22-Mar-2013 - Suggest an update for this record |
| Link to this page: | http://www.sherpa.ac.uk/romeo/issn/0020-9910/ |
| Published by: | Springer Verlag (Germany) - Green Policies in RoMEO |

This summary is for the journal's default policies, and changes or exceptions can often be negotiated by authors. All information is correct to the best of our knowledge but should not be relied upon for legal advice.

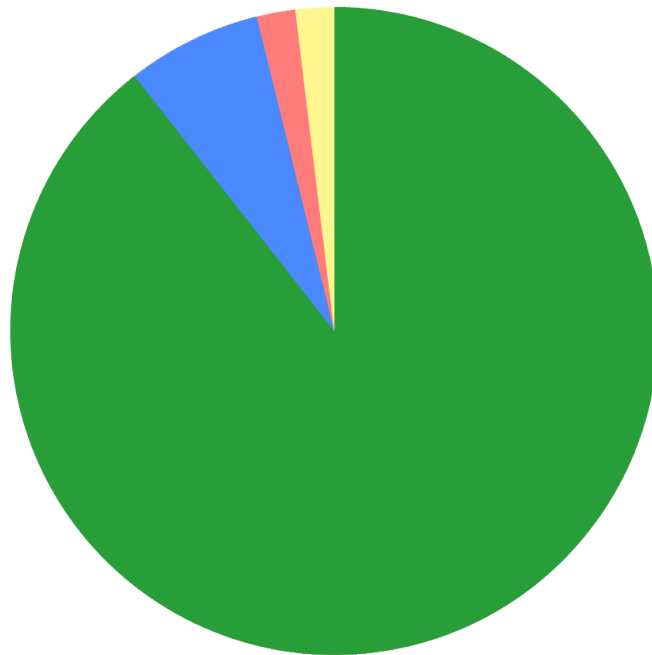
RoMEO Archiving policy

| | |
|--------------------------|---|
| Journal: | Annals of Mathematics (ISSN: 0003-486X, ESSN: 1939-8980) |
| RoMEO: | This is a RoMEO blue journal |
| Author's Pre-print: | ? archiving status unclear |
| Author's Post-print: | ✓ author can archive post-print (ie final draft post-refereeing) |
| Publisher's Version/PDF: | ✓ author can archive publisher's version/PDF |



HOW?

4. Present those numbers to faculty.



Publisher Policies
re: Green OA for
104 Top
Education
Journals in four
categories in ISI's
JCR





**FACULTY MAY BE UNCLEAR
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QUESTION #3

OA or

Impact Factor



**FACULTY MAY BE UNCLEAR
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QUESTION #3

OA and

Impact Factor



DEMONSTRATION





CASE STUDIES

Nursing

Mathematics

Education





OUTCOMES

5/2012 to 5/2013

130 faculty deposits

**77 attributable to this
strategy (60%)**



Urban High-School Girls' Sense of Relatedness and Their Engagement in F



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Images

Maps

Shopping

More ▾

Search tools



About 79,000 results (0.41 seconds)

"Urban High-School Girls' Sense of Relatedness and Their ...

digitalcommons.wayne.edu > ... > 32

by B Shen - 2012 - [Related articles](#)

Urban high-school girls sense of relatedness and their engagement in physical education. Journal of Teaching in Physical Education, 31(3), 231-245.

[PDF] Urban High-School Girls' Sense of Relatedness and Their ...

digitalcommons.wayne.edu/cgi/viewcontent.cgi?article=1000...

File Format: PDF/Adobe Acrobat

by B Shen - 2012 - [Related articles](#)

College of Education. 7-1-2012. **Urban High-School Girls' Sense of Relatedness and Their Engagement in Physical Education.** Bo Shen. Wayne State ...

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BENEFITS

For Scholarly Communications Librarians: stronger internal partnerships

For Faculty: Higher article Impact; Stronger publishing Literacy

For Liaisons: New service opportunities/ roles



FURTHER ARGUMENTS

DIFM





FURTHER ARGUMENTS

**Green OA in the publishing
workflow.**





FURTHER RESOURCES

Suber, Peter. (2012). *Open Access*. Cambridge, MA: MIT Press. (OA in June 2013, first chapter 'What Is Open Access?' available now)

OASIS (Open Access Scholarly Information Sourcebook)

<http://www.openoasis.org>

OAD (Open Access Directory) <http://oad.simmons.edu>

SHERPA/RoMEO Database of journal publisher OA policies

<http://www.sherpa.ac.uk/romeo/>

SPARC (Scholarly Publishing and Academic Resources Coalition) <http://www.sparc.arl.org>



**THANKS.
QUESTIONS?**

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