Help Them Help Themselves: Developing Interactive Tools To Help Faculty Deal With Copyright And Fair Use

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HELP THEM HELP THEMSELVES

Developing Interactive Tools to Help Faculty Deal with Copyright and Fair Use

Shawn McCann, Immersive Learning Librarian
Mike Priehs, Coordinator for Scholarly Communications & Copyright
You have scanned the entire text of F. Scott Fitzgerald's novel "This Side of Paradise" (1920) and placed it on Blackboard for your students to use. Is this use copyright compliant?

A. Yes  
B. No
You have scanned an advertisement from a recent issue of Time magazine and placed it on your course's Blackboard site for your students to interpret and critique. Is this use likely to be considered a fair use?

A. Yes
B. No
You have found a website which legally streams a copyrighted version of the title track from Bob Seger's 1976 album "Night Moves." You decide to add a link to this page on your course's Blackboard site so that students can listen to the song. Is this use okay?

A. Yes
B. No
You have scanned a book written by one of your colleagues at another university. She has given you written permission to post the work on your Blackboard site. Is this use permitted under copyright law?

A. Yes
B. No
On Blackboard, you posted an electronic copy of a book published in 1971 by an American Author. The work was published without a copyright notice, so you assume it is not protected. Is this use okay?

A. Yes
B. No
You make multiple copies of a pamphlet created this year and posted on the U.S. Department of Health and Human Services website (http://www.hhs.gov/). The pamphlet lists nutrition and health standards. Is this use permitted by copyright law?

A. Yes
B. No
IN THE BEGINNING

• Copyright Specialists
• Copyright Projects Team
• Sparse Info on Web
OUR FIRST PROJECT
CHAOS ENSUED

Major re-organization

Loss of copyright expertise
REBUILDING

Copyright Projects Team

• Collaboration

• New Project Direction
Where we stole borrowed the code from:

http://listui.com/?p=84

“Decision Maker”
References

• Fair Use Quiz:
  http://www.lib.unc.edu/copyright/tutorial/quiz/