

11-8-2012

Help Them Help Themselves: Developing Interactive Tools To Help Faculty Deal With Copyright And Fair Use

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Recommended Citation

Priehs, Michael and McCann, Shawn, "Help Them Help Themselves: Developing Interactive Tools To Help Faculty Deal With Copyright And Fair Use" (2012). *Library Scholarly Publications*. Paper 58.
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Library System

HELP THEM HELP THEMSELVES

Developing Interactive Tools to
Help Faculty Deal with Copyright
and Fair Use

Shawn McCann, Immersive Learning Librarian

Mike Priehs, Coordinator for Scholarly Communications & Copyright

You have scanned the entire text of F. Scott Fitzgerald's novel "This Side of Paradise" (1920) and placed it on Blackboard for your students to use. Is this use copyright compliant?

A. Yes

B. No



You have scanned an advertisement from a recent issue of Time magazine and placed it on your course's Blackboard site for your students to interpret and critique. Is this use likely to be considered a fair use?

A. Yes

B. No



Library System

You have found a website which legally streams a copyrighted version of the title track from Bob Seger's 1976 album "Night Moves." You decide to add a link to this page on your course's Blackboard site so that students can listen to the song. Is this use okay?

A. Yes

B. No

You have scanned a book written by one of your colleagues at another university. She has given you written permission to post the work on your Blackboard site. Is this use permitted under copyright law?

A. Yes

B. No



Library System

On Blackboard, you posted an electronic copy of a book published in 1971 by an American Author. The work was published without a copyright notice, so you assume it is not protected. Is this use okay?

A. Yes

B. No

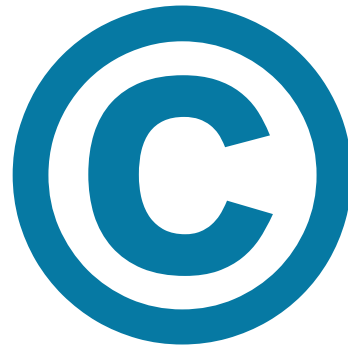


You make multiple copies of a pamphlet created this year and posted on the U.S. Department of Health and Human Services website (<http://www.hhs.gov/>). The pamphlet lists nutrition and health standards. Is this use permitted by copyright law?

A. Yes

B. No

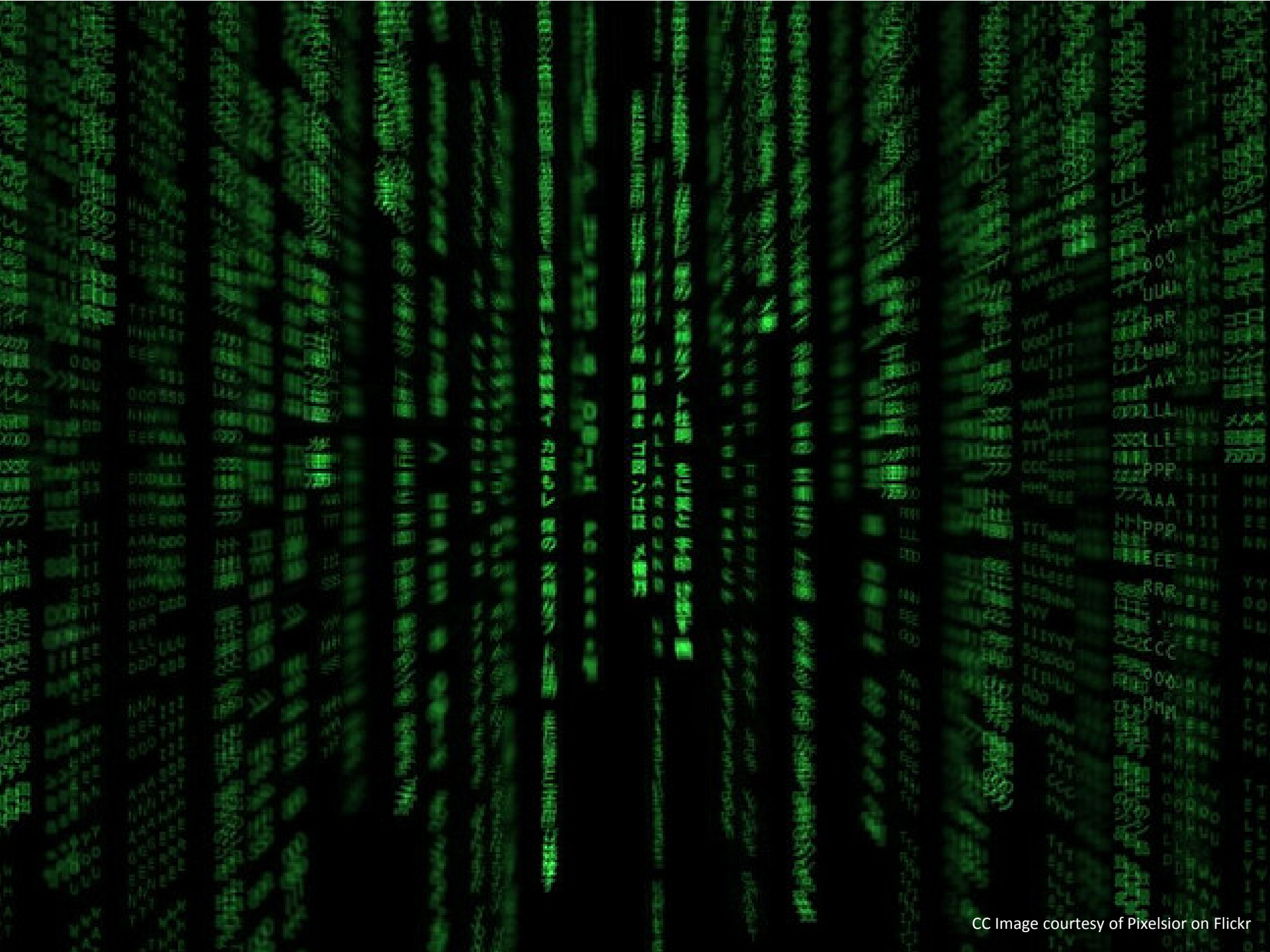
IN THE BEGINNING



- **Copyright Specialists**
- **Copyright Projects Team**
- **Sparse Info on Web**

OUR FIRST PROJECT





CHAOS ENSUED

Major re-organization

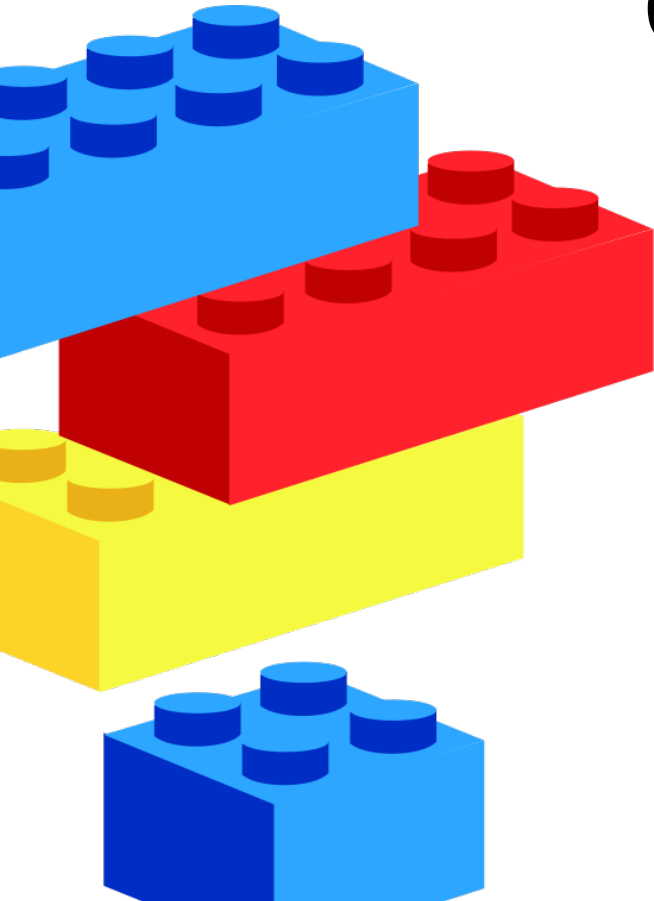
**Loss of copyright
expertise**

REBUILDING



Copyright Projects Team

- Collaboration
- New Project Direction



Where we ~~stole~~ borrowed the
code from:



<http://listui.com/?p=84>

“Decision Maker”

References



- Fair Use Quiz:

<http://www.lib.unc.edu/copyright/tutorial/quiz/>