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Establishing A Copyright Team And Building A Copyright Toolkit

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Library System

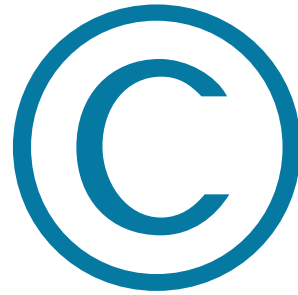
Establishing a Copyright Team and Building a Copyright Toolkit

Mike Priehs, Coordinator for Scholarly Communications & Copyright

IN THE BEGINNING



Library System



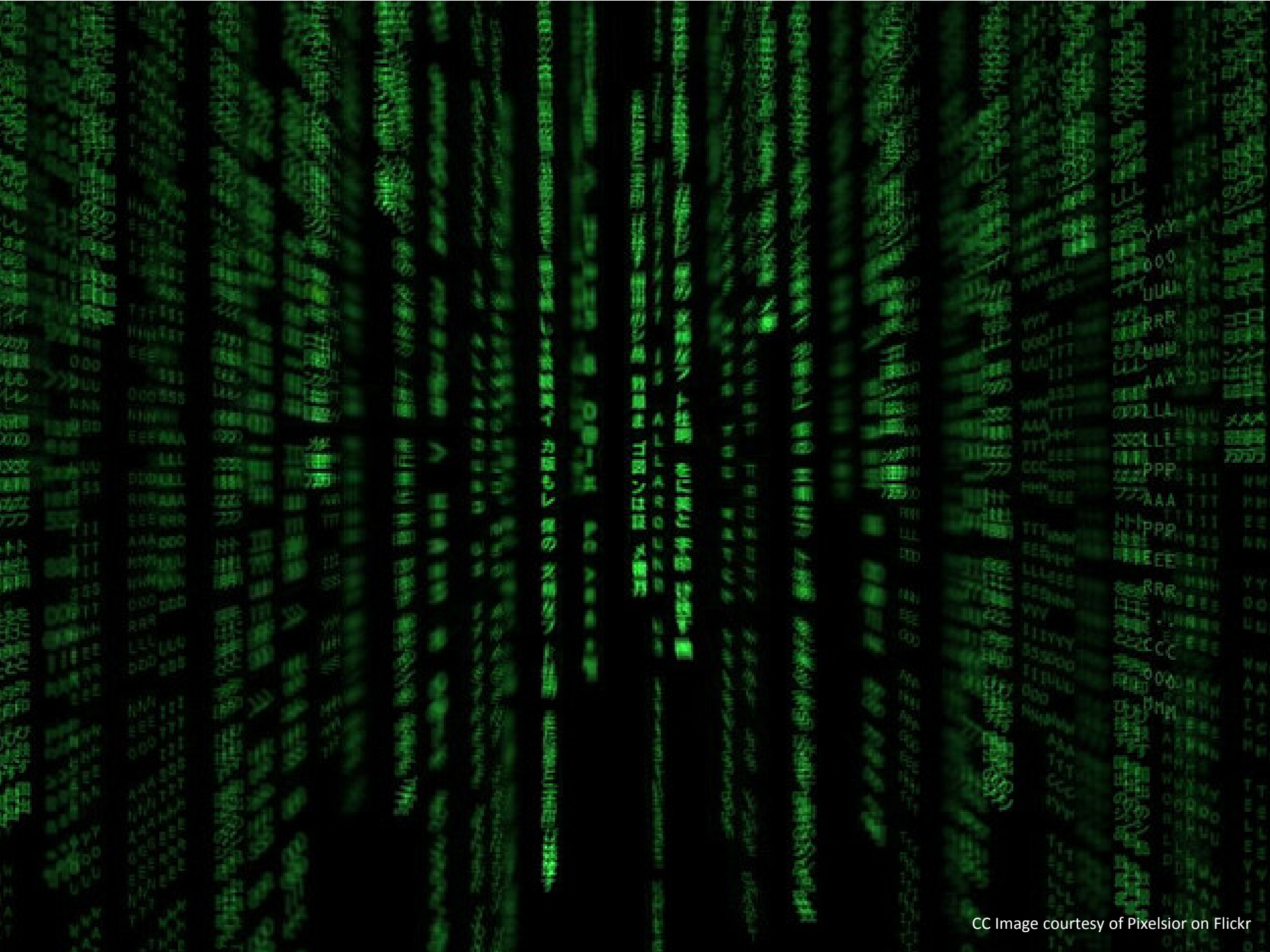
- **No E-Reserves**
- **2 Copyright Specialists**
 - **Sparse Info on Web**
- **Copyright Projects Team**

OUR FIRST PROJECT



Library System







Library System

CHAOS ENSUED

Major re-organization

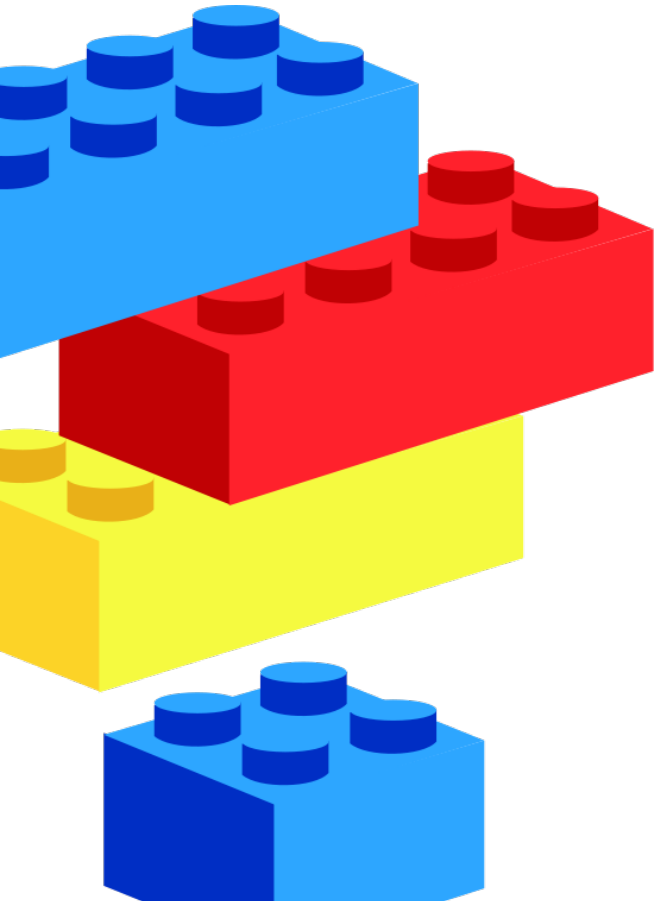
**Loss of copyright
expertise**



REBUILDING



Library System



Copyright Projects Team

- **Collaboration**

PROJECTS



Library System

Fair Use Checklist

CHECKLIST FOR CONDUCTING A FAIR USE ANALYSIS BEFORE USING COPYRIGHTED MATERIALS

This checklist is a tool to assist you in applying the balancing test for determining whether you may make or distribute copies of works protected by copyright without having to obtain the permission of the copyright holder.¹ It is recommended that you complete and retain a copy of this form in connection with each "fair use" of a copyrighted work.

Name: JOHN SMITH Date: 11/16/12

Class or Project: SEMLOL 101

Title of Copyrighted Work: ESTABLISHING A COPYRIGHT TEAM...

Portion to be used (e.g. pages): 1-1,000

Directions: Check all boxes that apply. For each of the four sections below, determine whether that factor favors or disfavors a finding of fair use. Where the factors favoring "fair use" outnumber the factors weighing against a finding of "fair use," reliance on the fair use exception is justified. Where less than half of the factors favor "fair use," permission should be obtained before copying or disseminating copies of the work. Where the factors appear evenly split or you have questions about interpretation, please feel free to contact or Patricia McClary in the Office of University Counsel (5126; pam@cornell.edu) or the Copyright Information Center (www.copyright.cornell.edu).

FAVORING FAIR USE	PURPOSE OF THE USE	DISFAVORING FAIR USE
<input checked="" type="checkbox"/> Educational <ul style="list-style-type: none">• Teaching (including multiple copies for classroom use)• Research• Scholarship• Criticism• Comment	<input type="checkbox"/> Commercial, entertainment or other	<input type="checkbox"/> Commercial, entertainment or other
<input checked="" type="checkbox"/> Transformative or Productive (changes the work's purpose)	<input type="checkbox"/> Non-transformative, verbatim/exact copy	<input type="checkbox"/> Non-transformative, verbatim/exact copy
<input type="checkbox"/> Non-transformative, verbatim/exact copy	<input type="checkbox"/> Profit-generating use	<input type="checkbox"/> Profit-generating use

FAVORING FAIR USE	NATURE OF THE COPYRIGHTED MATERIAL	DISFAVORING FAIR USE
<input type="checkbox"/> Factual, nonfiction, news	<input type="checkbox"/> Creative (art, music, fiction), or consumable (workbooks, tests) work	<input type="checkbox"/> Creative (art, music, fiction), or consumable (workbooks, tests) work
<input type="checkbox"/> Published work	<input checked="" type="checkbox"/> Unpublished work	<input type="checkbox"/> Unpublished work

¹In many cases, the University Library may have a license to use material. A fair use analysis does not have to be conducted where the desired use is permitted under the terms of an applicable license. Similarly, other provisions of the copyright law cover such matters as library copying, in-class use, and distance learning. This checklist is not needed where other specific statutory provisions authorize the activity.

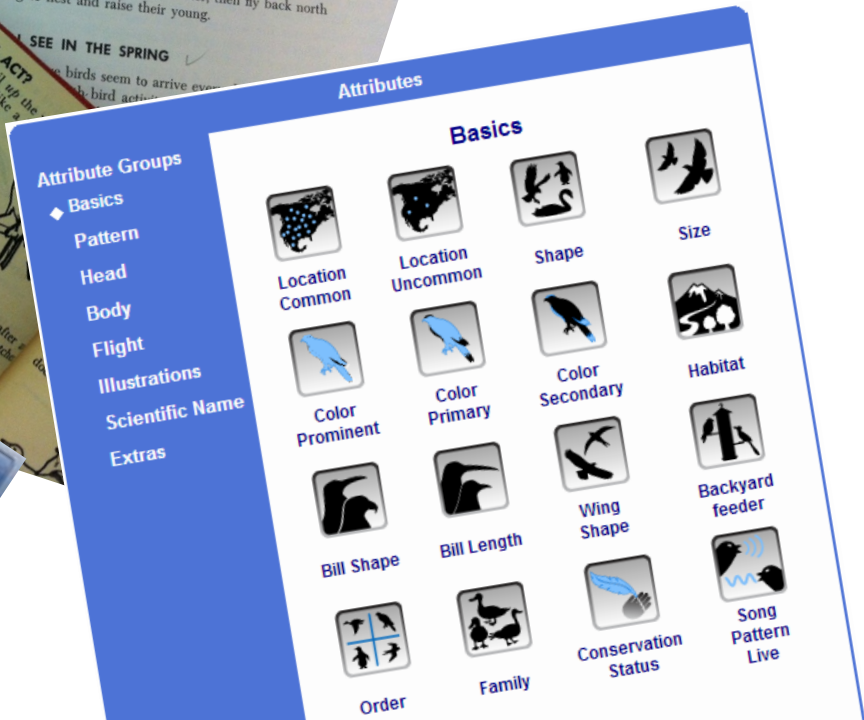
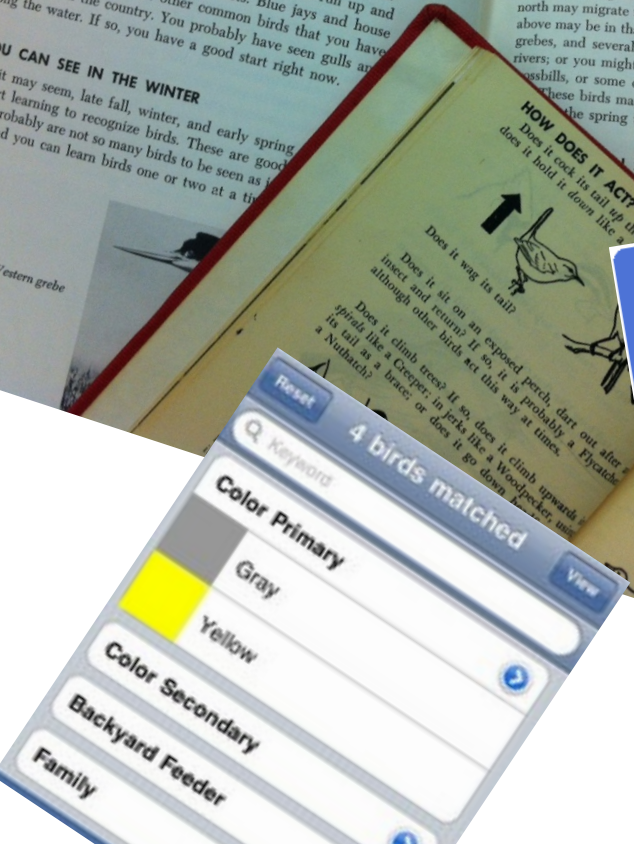
PROJECTS



Library System



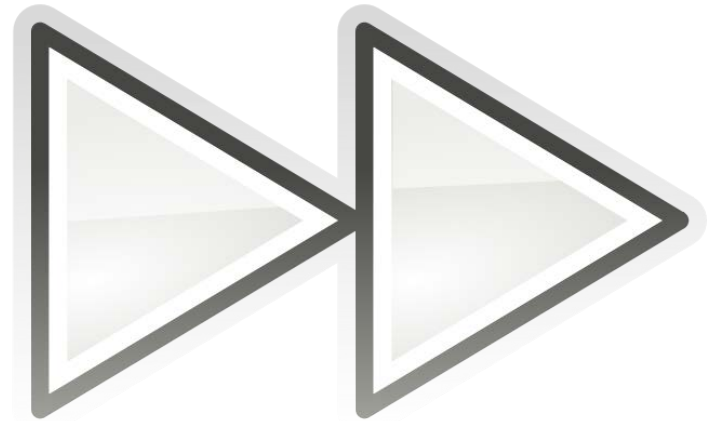
Decision Tree



FUTURE



Additions
Enhancements
Marketing
& More...



THANK YOU



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