

9-1-2011

Opportunity Knocks Wayne State's Front Door

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Recommended Citation

Staff, Editorial (2011) "Opportunity Knocks Wayne State's Front Door," *New Science*: Vol. 19: Iss. 1, Article 21.

Available at: <http://digitalcommons.wayne.edu/newscience/vol19/iss1/21>

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Opportunity knocks

Wayne State's Front Door

From well-established businesses in need of a little expertise to first-time entrepreneurs looking for help completing a prototype, The Front Door at Wayne State University is here to join the business sector with the forefront of research.

The Front Door is industry's one-stop portal to Wayne State's vast amount of resources, including research expertise and consulting, core facilities, business development programs, technology licensing opportunities, student interns and soft landings for new businesses.

Through *The Front Door*, businesses can find research partners or develop, improve or validate their technology. Companies that have come through *The Front Door* include a large life sciences company that used WSU laboratory services to accelerate drug discovery and an emerging technology company that used WSU engineering expertise to complete the development of an electric car battery charger.

The Front Door is also the place where companies and venture capitalists looking to invest in emerging WSU technology can meet faculty members with the potential to be future business partners.

Along with the University of Michigan's Business Engagement Center and Michigan State University's Business-Connect, The Front Door completes the establishment of a business-to-research gateway at all three institutions in the University Research Corridor (URC).

"When considering the new technologies that will be made available to the marketplace, the businesses that will grow and the new research that will be stimulated, the potential of partnerships

formed through *The Front Door* is limitless," said Nancy Christ, interim director of The Front Door. "With the combined strength of our URC partners, U-M and MSU, *The Front Door* will facilitate revitalization and transformation of Michigan's economy, all by performing the simple task of making conversations happens."

To learn more about the Front Door visit:

<http://thefrontdoor.wayne.edu/>



thefrontdoor
for Business Connections at
Wayne State University