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Going LIVE: Online Modules for Critical Thinking

Rhonda McGinnis
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Going Live:
Online Modules for Critical Thinking

Rhonda J. McGinnis

Wayne State University

Timeline

» 2006-2007: 2 x 3-hour in person sessions for each section
- In class lecture
- Library Tour
- Lab instruction
- Reference "Treasure Hunt"
- Lab Worksheet

» 6 librarians each session =125-145 total librarian hours

» 2007-2008: 3 online modules + 1 x 3-hour lab session
- Repurposed 3 Searchpath modules
- Two online quizzes
- Lab Instruction
- Product Review Matrix
- Group PowerPoint presentations

» = 65-75 total librarian hours

» 2008-2009: Totally online
- 12 online modules
- Online Quiz
- Product Research Matrix
- PowerPoint

» Summer 2009—Extend to other courses

BA 1010 Online Modules

WSU Libraries Online
Sources of Business & Consumer Information
Popular & Scholarly Publications
Beyond Google
Why we cite
Understanding Product Reviews
Citing Sources in APA
Using Academic OneFile to Find Product Reviews
Using ABI/Inform to Find Product Reviews
Evaluating Articles
Finding User Reviews
Comparison Shopping Online

WAYNE STATE
UNIVERSITY
LIBRARY SYSTEM

Going LIVE:
Online Modules for Critical Thinking
Rhonda J. McGinnis, Wayne State University Library System

Project Background

2004 --2004--UGE1000--The University & its Libraries course eliminated
- Included a library research component
- Increased demand for Instruction in General Education courses.

Fall 2006—Request for instruction in BA1010- Critical Thinking for Consumer Decision Making
- 4-5 sections per semester each w/150 students
- Assignments would carry course credit
- Only 2 weeks to prepare for the first sessions

Developing the Modules

- Team of 6 Librarians + our Training Officer
- Set project goals—course integration, consistency, portability, & sustainability
- Used mind mapping to organize project, develop modules, & maintain cohesiveness
- Wrote learning objectives & storyboards for each module based on experience with BA1010
- Produced 12 Camtasia modules plus associated materials in 4 months

Pluses, Minuses, & Next Steps

Pluses:
- Instructors impressed with modules & product review assignment
- Students completed modules & assignments w/few questions

Minuses:
- Loading modules for each semester is cumbersome
- Location/organization of folders is too confusing
- Modules too specific to be "portable"

Next Steps:
- Update modules & improve portability
- Extend project to other large General Education courses

Project Background

~2004--UGE1000 Eliminated

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Timeline & Staffing

2006-2007—2 x 3-hour in person sessions for each section
- In class lecture
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- Reference "Treasure Hunt"
- Lab instruction
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2007-2008—3 online modules + 1 x 3-hour lab session
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III. Pluses, Minuses, & Next Steps

Pluses:

- Instructors impressed with modules & product review assignment
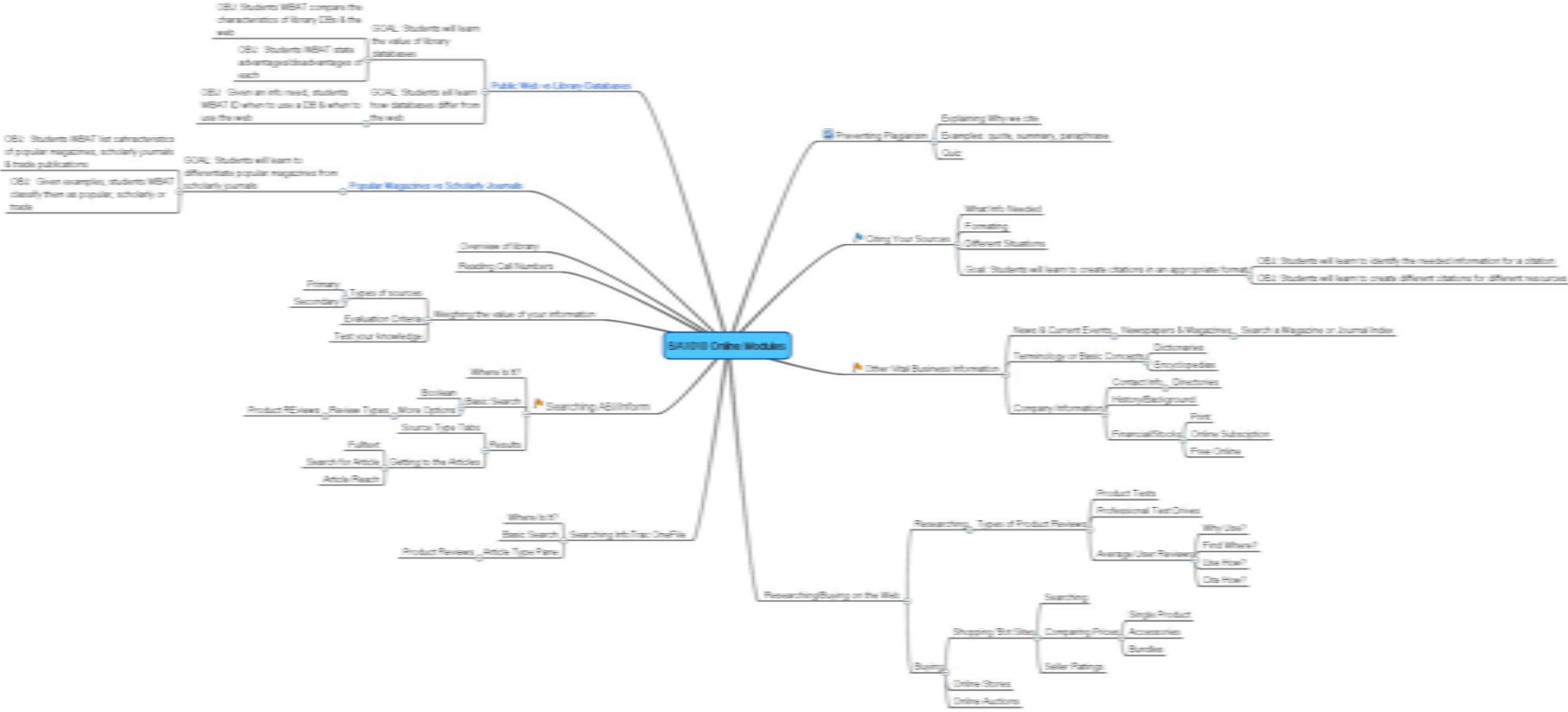- Students completed modules & assignments w/few questions

Minuses:

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Next Steps:

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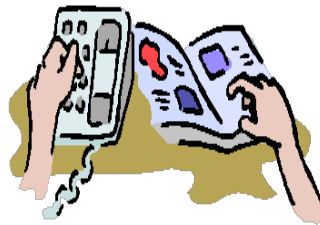# Mind Map

Screenshots from the Modules

Sources of Business & Consumer Information

Types of Information

Click on each type of information below to learn more about it and the sources you can use to find it.

Definitions & Background Information

Addresses & Factual Information

Company & Financial Information
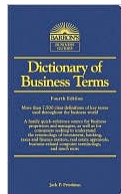
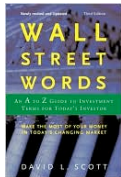**Consumer Product Information**

In Depth Information

Definitions & Background Information
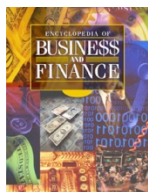
Some Specific Examples of Sources

Library Titles | **Internet Sites**

Dictionary of Management Terms

Wall Street Words

Encyclopedia of Business & Finance

Wikipedia
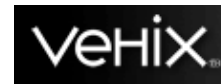
Vehix.com

Bestbuy.com

In Summary:

Definitions & Background Information	Dictionaries & Encyclopedias
Addresses & Factual Information	Directories & Almanacs
Company & Financial Information	Stock Websites, Company Manuals & Annual Reports
Consumer Product Information	Product Review Magazines, Hobby Magazines & User Opinion Websites
In Depth Information	Books & Long Journal Articles

Understanding Product Reviews

Product Review Types

Laboratory Testing

Professional Users'   Evaluations

Regular Users' Reviews

What to Expect?

Descriptive Article

Computers
The new shape of laptops & desktops

If there's a phrase that characterizes the latest crop of desktops and laptops, it's "going to extremes." During our computers review we saw the thinnest, smallest, and largest laptops we've ever tested, along with laptops and desktops of unprecedented processing speed.

Even component integration is getting extreme, as more manufacturers stuff computer circuitry into monitors to create sleek, one-piece desktops.
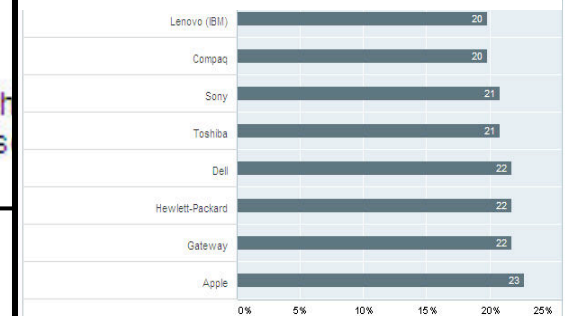
Brand Comparison Table

Brand Repair History

Finding User Reviews

Product Search Results Page

List of Results with Your Product Name

Search [...] lts for "apple macbook pro"

Narrow Down

Your Results

Showing 1-15 of 589 results

4 5 6 7 8 9 10 ... 40   Next >>

by Category
Mac Laptops
Luggage
PC Laptops
Miscellaneous
Software
More...

[...]ple MacBook Pro (MA600LL) Notebook
2 GHz, 15.4 in. Display, Apple MacOS X 10.4, 512 MB,
DVDÂ±RW/CD-RW, 5.6 lb. More

Write a review

by Price Range
Below $30
$30 - $40
$40 - $80
$80 - $230
Above $230

by Expansion Ports
DVI (Digital Video Interface)
RJ-45 (NIC)
VGA out
1 x IEEE 1394a (FireWire)
More...

Apple MacBook Pro (MA601LLA) Notebook
★★★★★ 5 reviews
2.16 GHz, 15.4 in. Display, Apple MacOS X 10.4, 1 GB,
DVDÂ±RW/CD-RW, 5.6 lb. More

Write a review

by Audio Output Type

- **Product Name may refer to a Product Series rather than to an Individual Item**

- **Product Name will also be used with any Accessories available for that Product or Series**

List of Available Reviews

| **Read Reviews (5)** | View Details | ▸ Write a Review

Showing 1-5 of 5 reviews

Sort by
Product Rating

Sort by
Review Date

Product Rating: ★★★★★
Ease of Use: ▮▮▮▮▮
Quality of Tech Support: ▮▮▮▮▯

Price Range: $1049 - $1049
COMPARE PRICES

MacBook Pro - Worth Waiting For
by Eutek , Oct 18 '06

Pros: Great design and performance, intuitive OS, generous applications, support for Windows games!
Cons: Expensive. Expect to pay for quality, but it is worth it!

For years and years I have wanted to make the switch to Mac, but it was never the right time. Almost one year ago I was about to take the plunge, however I heard that a switch to Intel CPUs was around the corner, so I decided to postpone my switch. ...

Read the full review

Product Rating: ★★★★★
Ease of Use: ▮▮▮▮▮
Quality of Tech Support: ▮▮▮▮▮

Price Range: $1049 - $1049
COMPARE PRICES

Artwork Masquerading as Technology
by lowesman , Jun 16 '06

Pros: Beautiful machine with one of the speediest processors I've ever used!
Cons: A little warm on the bottom after long usage.

Let me just say that this is the first laptop I have purchased since my trusty 366Mhz iBook and all I can say is WOW! I have been waiting for Apple to release a major change in it's laptop lineup for quite a while, and with the release of the 15.4" and ...

Read the full review

Product Rating: ★★★★★
Ease of Use: NOT RATED
Quality of Tech Support: ▮▮▮▮▯

Great machine for the design professional
by kinaesthete , Jan 21 '07

Pros: Portability, usability, professional level capability, style, Windows capable.
Cons: The machine itself: none. Mac OS: less software available.

Citing a Review in APA Style

Address   http://www.epinions.com/content_267522313860   Go   Snaglt

+ ▾   G ▾   Go   Ask!   Library Links ▾   Databases ▾   WSU Links ▾   Libra

Shop MacConnection
Shop, Compare, and Buy Online. Free Ship
www.MacConnection.com

↑ Subscribe to reviews on this product

| Compare Prices | Read Reviews (5) | View Details | ▸ Write a Review |

<< Back to All Reviews

MacBook Pro - Worth Waiting For
Written: Oct 18 '06

Product Rating: ★★★★★
Ease of Use:
Quality of Tech Support:

Pros: Great design and performance, intuitive OS, generous applications, support for Windows games!

Cons: Expensive. Expect to pay for quality, but it is worth it!

The Bottom Line: Apple combines a great OS with well designed hardware for a winning combination. Since I moved to a Mac, using a computer is fun again.

Compare Prices ($1049 - $1049 from

PreOwned
at GainSaver
$1,049.00

APA Style Citation

Eutek. (2006, October 18). MacBook Pro – worth waiting for. Retrieved on July 15, 2008 from http://www.epinions.com/ content_267522313860

Eutek's Full Review: Apple MacB

Comparison Shopping Online
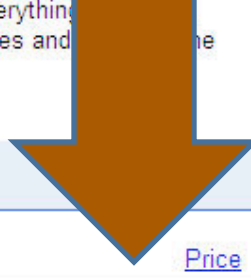
Individual Product Page

Google Product Search | apple macbook pro | Search | Advanced Product Search
Preferences

Apple MacBook Pro - Core 2 Duo 2.33 GHz - HDD 120 GB from Apple in Notebooks

8 to $

★★★☆

Online Stores with the product

el Core Duo
dels, enjoy

rocessors wherever you g
videoconference.

Average seller rating and number of times they've been rated

Price for this product at each of these sellers

If you need to present to a group, to just watch MacBook Pro from across your hotel room, you've got everything
With the Front Row interface and A   te, you're free to sit or stand across the room and present photos, movies and   e
click of your remote.
A full-scale iSight camera built at t   e MacBook Pro's display means you're ready for video... more »

Reviews   Technical Sp

Relevance	Seller rating	Accepts Google Checkout	Price
B&H Photo-Video-Audi...	★★★★★ 9,764 seller ratings	Accepts Google Checkout	$2,049.95
Musicians Friend	★★★★★ 3,018 seller ratings		$2,298.95
Music123	★★★★☆ 1,083 seller ratings		$2,299.00
AValive 877.387.5464	★★★★☆ 18 seller ratings	Accepts Google Checkout	$2,530.13
SMARTMICOR USA LCD	No rating		$198.00

WOW! Look at this price!!!!

B&H Seller Rating Page

Google™

[Search]   Advanced Search
Preferences

B&H Photo-Video-Audio

Sort by relevance - **Sorted by date** - Sort by rating

Average rating
★★★★★
4.8 / 5
Based on 9,764 reviews

Show
All reviews (9764)
Positive reviews (9193)
Neutral reviews (132)
Negative reviews (298)

Search within the reviews
[   ] [Go]

Frequently mentioned terms
photo-video-pro audio
photo video
customer service
shipping
prices
easy to use
b & h

★★★★★ 5 / 5 Review: B&H Photo Video
fast shipping! great seller.
Google Checkout shopper - Jun 30, 2008

★★★★☆ 4 / 5 Review: B&H Photo Video
Everything was excellent although I felt they shipped
my order a day later than they should have.
Google Checkout shopper - Jun 30, 2008

★★★★★ 5 / 5 Review: B&H Photo-Video
So far, very satisfied. Placed and order yesterday
and received notification today that it was shipped.
Placed this other order today. hope to ...
PCWorld.com - alejandrokaisin_1117678432 - Jun
29, 2008

★★★★★ 5 / 5 Review: B&H Photo-Video
I am a repeat customer.
PCWorld.com - Linda3587_1213941115 - Jun 28,
2008

★★★★★ 5 / 5 Review: B&H Photo-Video
I ordered my previous pair from this company before.
Had no complaints than either but I think at the time

★★★★★ 5 / 5 Review: B&H Photo Video
I have used them many times and am always
pleased with their service and promptness.
Google Checkout shopper - Jun 30, 2008

★★★★★ 5 / 5 Review: B&H Photo Video
Very prompt in processing orders; merchandise
arrives as expected.
Google Checkout shopper - Jun 29, 2008

★★★★★ 5 / 5 Review: B&H Photo Video
B and H always delivers as advertised.
Google Checkout shopper - Jun 28, 2008

★★★★☆ 4 / 5 Review: B&H Photo-Video
PCWorld.com - dickr14 - Jun 28, 2008

★★★☆☆ 3 / 5 Review: B&H Photo Video
Response was good, but packing of the item

Store Policies

- Before buying from an online store, be sure to find and read the store's policies, especially its Returns/Exchange Policies
- Returning a product online may be more complicated than returning it to a local store
- Good online stores make their policies easy to find
- Look for buttons or links labeled with:
  - Policies
  - Customer Service
  - Help