

DigitalCommons @WayneState

Visibility Matters

**Open Access Week
Wayne State University
October, 2011**

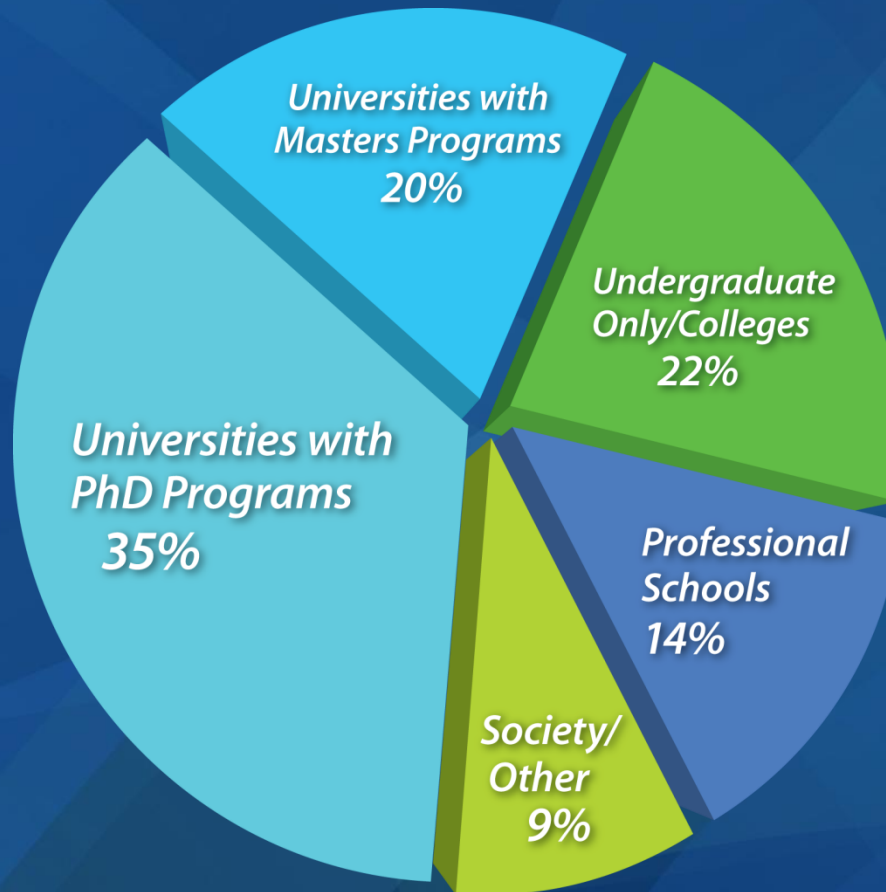
Dave Stout, Sales Director
dstout@bepress.com

A definition of “repository”

“...a university-based institutional repository is a **set of services** that a university offers to the members of its community for the **management** and **dissemination of digital materials** created by the institution and its community members.

It is most essentially an organizational commitment to the **stewardship** of these digital materials, including long-term **preservation** where appropriate, as well as **organization** and **access** or distribution.” (Lynch, 2003)

Digital Commons Community

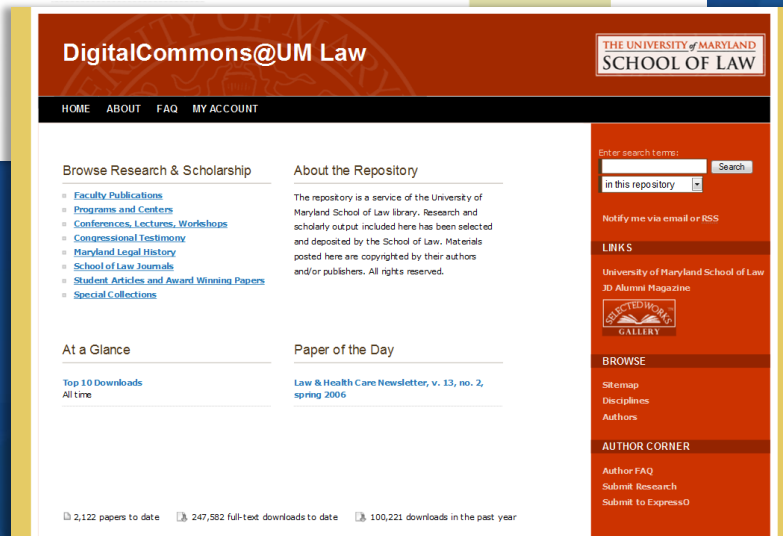
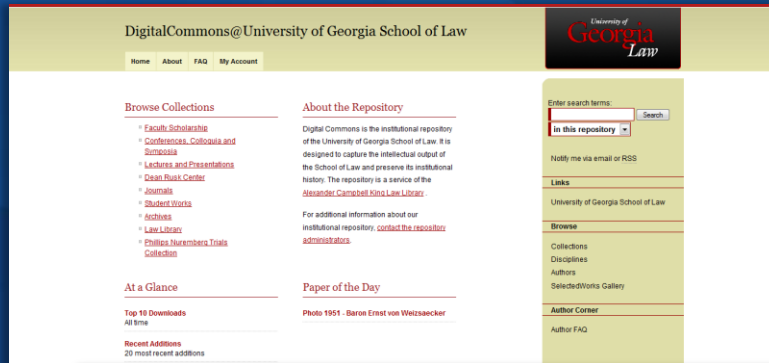


<http://digitalcommons.bepress.com>

Digital Commons is:

- **An Institutional Showcase - aka: “IR”**
 - *Collect, organize, manage, then disseminate intellectual output of the institution*
 - *Vibrant, growing, dynamic...*
- **Built on a commercial grade publishing platform**
 - *Apply structure to content, e.g. create an e-journal*
 - *Submission management, including workflows*
 - *Editorial tools, including peer-review workflows*

Digital Commons showcases institutional output



- Collect and organize output
- Enables publishing
- Provides open access to materials
- Increases an institution's, department's, and individual's visibility
- Includes a variety of formats

..and supports active discovery and *Dissemination:*

- Native interface--WWW access (including Unicode support:
- Optimized indexing for Google's crawlers including full-text:
 - Google result list
- XML gateway for metasearch applications
- OAI for indexing in "next gen" search tools:
 - Summon
 - WorldCat Local
 - Encore
 - Primo

Why is this important to you?

Because visibility of your academic output to other scholars and stakeholders, around the world, is important on multiple levels...





“It is one of the noblest duties of a university to advance knowledge and to diffuse it not merely among those who can attend the daily lectures but far and wide.”

—Daniel Coit Gilman, ca. 1878



“Boise State University is developing a “research distribution strategy” in order to provide greater access to Boise State University research for students, researchers, Idaho citizens and the general public.”

— Marilyn Moody

http://works.bepress.com/marilyn_moody/1/

Visibility Matters

“ *The folks who pay our bills need to and want to know how those investments in the university are benefiting them. Unlike most other enterprises, universities do a lousy job of letting their investors know what they are getting from their investment.*

It's time to let the light of universities shine and allow digital repositories to entice additional funding. ”

—David Shulenburger, Vice President for Academic Affairs, Association of Public Land Grant Universities (APLU), in the closing keynote of the SPARC meeting, November 2008.

Digital Commons brings a long tale of readership to light

The screenshot shows the Digital Commons@ILR homepage. At the top, there is a navigation bar with the Cornell University ILR School logo and search options for 'Cornell' and 'Catherwood Library'. Below the navigation bar, the site title 'DigitalCommons@ILR' is displayed with the tagline 'advancing the world of work'. The main content area is divided into several sections: a search bar with a dropdown menu set to 'in this repository'; a 'Research and Scholarship' section with links to 'SelectedWorks gallery' and 'Journals and peer-reviewed series'; a 'Featured Collections' section with links to 'Collective Bargaining Agreements', 'Key Workplace Documents', and 'ILR Impact Briefs'; an 'At a Glance' section showing 'Top 10 Downloads All time' and 'Recent Additions 20 most recent additions'; and a 'Paper of the Day' section featuring 'Evaluation of the Quality Strategy for Disability Employment Services and Rehabilitation Services: Final Report'. At the bottom, there are statistics: '13,066 papers to date', '2,370,389 full-text downloads to date', and '638,312 downloads in the past year'.

The screenshot shows the 'Selected Works of Vernon M Briggs Jr' page. At the top, there is a navigation bar with the Cornell University logo and the page title 'Selected Works of Vernon M Briggs Jr'. Below the navigation bar, there are tabs for 'Author Home', 'Browse Subjects', 'Browse Article Types', and 'Series Home'. The main content area is divided into several sections: a biography of Professor Briggs, an 'Articles' section with three entries, a 'Join My Mailing List' section, and a 'Links' section. The biography states: 'Professor Briggs specializes in human resource economics and public policy in the ILR School at Cornell University. Over the years his research has embraced such subjects as minority participation in apprenticeship training; southern rural labor market analysis; direct job creation strategies, Chicano employment issues; and immigration policy and the American labor force. In addition to the extensive publications of his research, he has served as a member of the National Council on Employment Policy as well as on the Board of Directors of the Corporation for Public and Private Ventures (Philadelphia) and the Center for Immigration Studies (Washington D.C.). He has also served on the editorial boards of such professional journals as the Industrial and Labor Relations Review, the Journal of Human Resources, The Texas Business Review, and the Journal of Economic Issues.' The 'Articles' section lists three PDFs: 'The State of U.S. Immigration Policy: The Quandary of Economic Methodology and the Relevance of Economic Research to Know, Articles & Chapters (2009)', 'Immigration Policy in Free Societies: Are There Principles Involved or Is It All Politics?, Articles & Chapters (2009)', and 'The Report of the Commission on Immigration Reform (i.e. the Jordan Commission): A Beacon for Real Immigration Reform, Articles & Chapters (2009)'. The 'Join My Mailing List' section has an 'Enter email here' field and a 'Sign Up' button. The 'Links' section includes 'ILR Directory Page', 'ILR Human Resources Department Page', and 'ILR School Home Page'.

The IR can showcase and preserve a lifetime of work



UNIVERSITY OF
Nebraska
Lincoln

DigitalCommons@University of Nebraska - Lincoln

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Home > [Biological Sciences](#) > [Papers in the Biological Sciences](#) > [Cranes of the World](#)

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in this series

Advanced Search

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Browse

Collections
Disciplines

Author Corner

Author FAQ

Papers in the Biological Sciences

Cranes of the World, by Paul Johnsgard

This work was originally published in 1983 by Indiana University Press, and has been out of print since at least 1992. It has been called the "bible" by crane researchers at the International Crane Foundation, and it is still the only serious world monograph on cranes.

This online electronic edition is a complete reissue of the 1983 book, including the photographs and original artwork by the author. It appears online courtesy of the gracious generosity of its author, creator, and holder of copyright, Paul A. Johnsgard.

The entire work may be downloaded as a single PDF file (25 megabytes), or individual chapters may be downloaded as desired.

1983

- [Cranes of the World: 0. Contents -- Foreword -- Preface](#), Paul A. Johnsgard
- [Cranes of the World: 1. Classification and Evolution](#), Paul A. Johnsgard
- [Cranes of the World: 2. Individualistic and Social Behavior](#), Paul A. Johnsgard

“

*I have been able to make freely available on-line five book-length manuscripts **that would never otherwise have been published in my lifetime**, have updated **two previously published books**, and have also made available **four of my out-of-print books and over 30 of my published papers and articles** that originally often had very limited circulation.*

... All told, the Digital Commons has allowed me to make unusually effective use of my time since my retirement, and believe that I can still make my contributions matter and my influence felt at a national and international level. ”

—Paul Johnsgard, Professor Emeritus,
University of Nebraska - Lincoln



“ *I received an email last week from one of the main radio stations in Beijing, asking me to participate in an hour long, live radio program on Public Opinion Polling in China. I was a little puzzled why they asked me, because my only work on that topic was 20 years ago...* ”

SCHOLARSHIP AND PROFESSIONAL WORK

Public Opinion Reform in China

[David S. Mason](#), *Butler University*
[Ken Colburn](#), *Butler University*

Document Type
 Article

Publication Date
 1-1989

Abstract

As the People's Republic of China shifts toward a more market-oriented economic system, it has also begun exploring another Western institution: scientific public opinion polling. As Yang Guansan, one of China's leading pollsters, said recently in the Beijing Review: "Only five or six years ago, the public opinion poll was considered to be a 'bourgeois' or 'capitalist' method of social survey ... Now the taboo has been swept away in the strong tide of reform, which is challenging all of China's traditions, stereotypes and prejudices."

Recommended Citation

Mason, David S. and Colburn, Ken, "Public Opinion Reform in China" (1989). *Scholarship and Professional Work*. Paper 29.
http://digitalcommons.butler.edu/facsch_papers/29

Enter search terms:

in this series

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Author Corner

Selected Works of David S. Mason

Professor Emeritus of Political Science at Butler University in Indianapolis.

Articles

 **Link** **Entering a Systemic Revolution**, *Logos: a Journal of Modern Society & Culture* (2009)

The collapse of the United States as the global hegemon constitutes a "systemic revolution" that...

 **PDF** **This is not the time to cut taxes**, *Christian Science Monitor* (2009)

An opinion piece on tax cuts.

 **Link** **Fairness Matters: Social Justice and Political Legitimacy in Post-Communist Europe** (with James R. Kluegel), *Europe-Asia Studies* (2004)

Examines economic fairness as a factor in popular support for the political system in the...

 **Link** **Fairness Matters: Equity and the Transition to Democracy**, *World Policy Journal* (2004)

Highlights the effects of the transition of Eastern Europe and Russia from communism to democracy....

 **Link** **Political involvement in transition: Who participated in Central and Eastern Europe?** (with James Kluegel), *International Journal of Comparative Sociology* (1999)

Using surveys conducted in 1991, we find that western individual-level models of participation also largely...

[View More >>](#)


Join My Mailing List

David S. Mason

Butler University

- Professor Emeritus of Political Science

Contact Information

[Curriculum Vitae \[PDF\]](#)

Expertise

- International Politics
- Comparative Politics
- U.S. Foreign Policy
- European Politics

Let's Test this...!

“

The screenshot shows a Digital Commons profile for David S. Mason. At the top, it says "Selected Works of David S. Mason" and "Butler University LIBRARIES". Below this are navigation tabs: "Author Home", "Browse Subjects", "Browse Article Types", and "Series Home". A bio identifies him as "Professor Emeritus of Political Science at Butler University in Indianapolis".

Articles

- Link** **Entering a Systemic Revolution**, *Logos: a Journal of Modern Society & Culture* (2009)
The collapse of the United States as the global hegemon constitutes a "systemic revolution" that...
- PDF** **This is not the time to cut taxes**, *Christian Science Monitor* (2009)
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- Link** **Political involvement in transition: Who participated in Central and Eastern Europe?** (with James Kluegel), *International Journal of Comparative Sociology* (1999)
Using surveys conducted in 1991, we find that western individual-level models of participation also largely...

View More »

Books

- Link** **The End of the American Century** (2008)
This compelling and persuasive book is the first to explore all of the interrelated aspects...

Join My Mailing List

David S. Mason
Butler University

- Professor Emeritus of Political Science

Contact Information
[Curriculum Vitae \[PDF\]](#)

Expertise

- International Politics
- Comparative Politics
- U.S. Foreign Policy
- European Politics
- Russian and East European Politics
- Public Opinion

...Today, in preparation for the show, I Googled "public opinion research in China" and lo and behold, right near the top of the list are several versions of my 1989 paper, via BU's Digital Commons. It seems I must be a leading expert on the subject! And I guess this is how the Chinese radio people must have stumbled across me!"

Original Publishing in the Repository

Academic institutions are actively reclaiming (some) of the publishing opportunities of their communities:

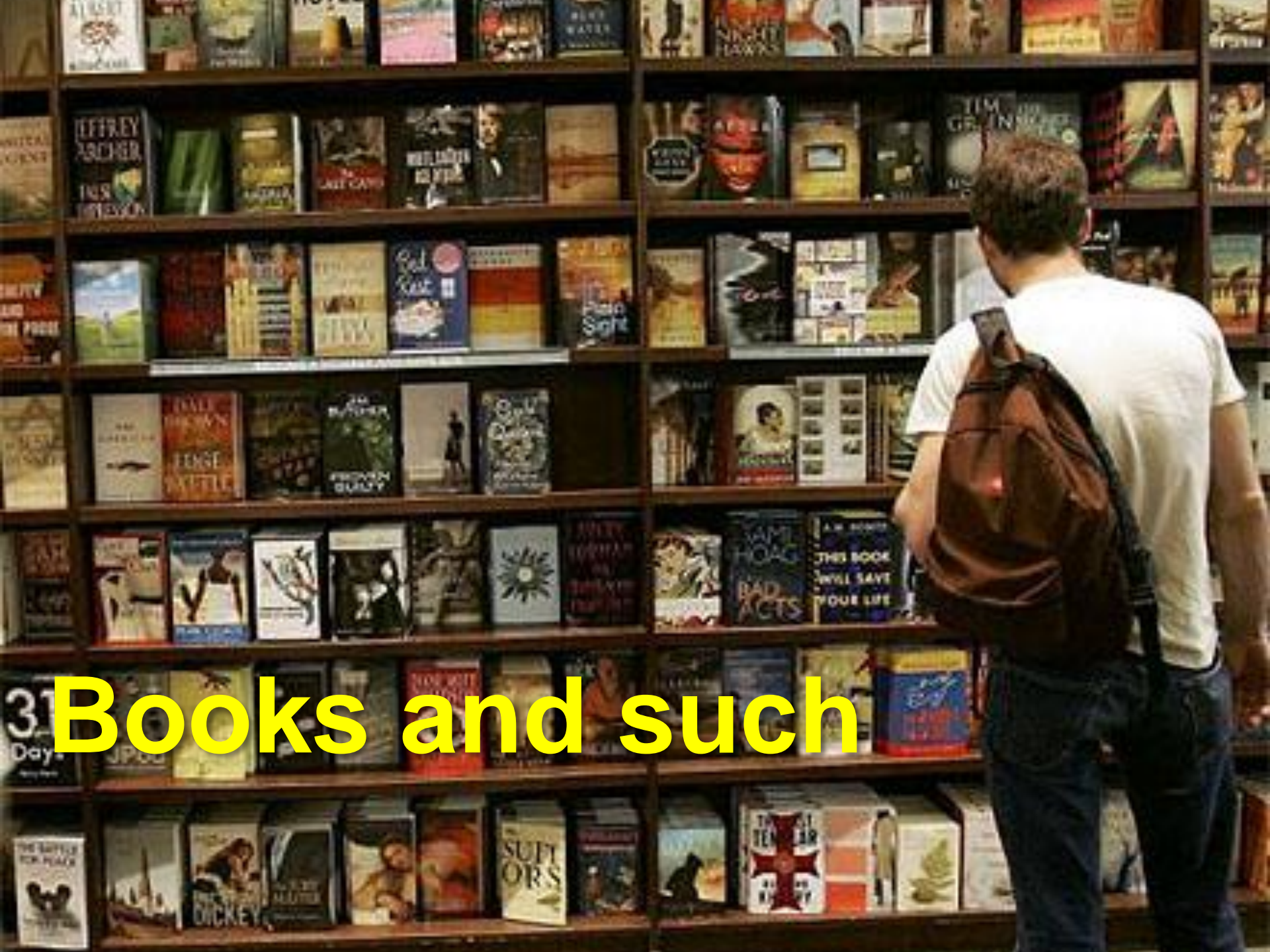
Institutions large and small, public and private, are actively supporting the scholarly publishing process, largely via new technologies and library-based support services opportunities

Original Publishing in the Repository

The next seven slides were borrowed with permission from Paul Royster, University of Nebraska

Presented at *ACRL Tailgate 2011: Winning Strategies from the Institutional Repository All Stars*, Philadelphia, PA, March 30, 2011.

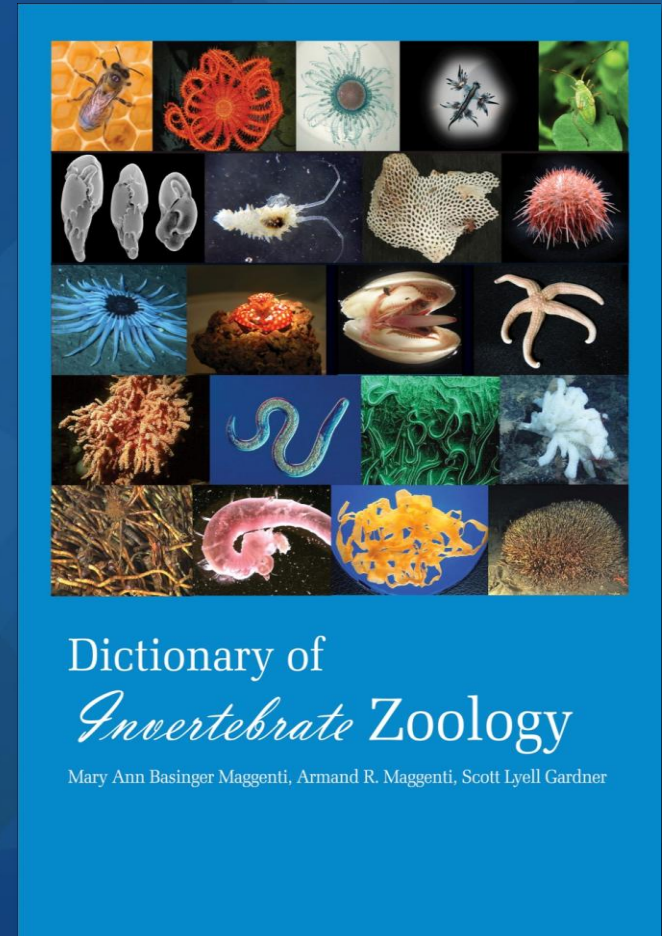
http://digitalcommons.unl.edu/library_talks/63/



Books and such

UNL's First Book

- 12 years in writing; 13,000 terms with definitions & etymologies
- Accepted, contracted, and later cancelled by UCal Press
- IR manager saw (giant) MS during a lab tour; authors agreed to let us try publishing it online; furnished 99 WordPerfect files
- Typeset in MS Word on 976 half-letter pages
- Published in the IR September 2005
- 58,000 downloads to date
- POD edition (hardcover, 380 pp., \$93) published 2007




D

- dacryoid** a. [Gr. *dakryon*, tear; *eidos*, form] Tear-shaped.
- dactyl** n.; pl. **-tyles** [Gr. *daktylos*, finger] 1. A finger or toe; a dactylus; a pretarsus; a digit. 2. (ARTHRO: Crustacea) The ultimate segment of a thoracopod; a dactylopodite.
- dactylethra** n. [Gr. *dakylethra*, finger sheath] (BRYO: Stenol-aemata) A degenerate feeding zooid closed by a terminal diaphragm, or an aborted, shortened polymorph.
- dactylognathite** n. [Gr. *daktylos*, finger; *gnathos*, jaw] (ARTHRO) The distal segment of a maxilliped.
- dactyloid** a. [Gr. *daktylos*, finger; *eidos*, form] Finger-like.
- dactylopod(ite)** n. [Gr. *daktylos*, finger; *pous*, foot] (ARTHRO) 1. The terminal segment of a generalized leg or appendage usually claw-like; the pretarsus. 2. For Crustacea see dactyl.
- dactylopor** n. [Gr. *daktylos*, finger; *poros*, passage] (CNID: Hydrozoa) An opening in the coenosteum of a milleporinan coral for a dactylozooid.
- dactylozooid** n. [Gr. *daktylos*, finger; *zoon*, animal] (CNID: Hydrozoa) In colonial hydrozoans, a hydroid modified for protection and the capture of prey; protective polyp, zooid or machozoid; a hydrocyst; a palpon. see **tentaculozooid**, **gastrozooid**.
- dactylus** n. [Gr. *daktylos*, finger] 1. (ARTHRO: Insecta) A structure of the tarsus. 2. (MOLL: Cephalopoda) see **tentacle**.
- dance** n. [OF. *dancer*, dance] (ARTHRO: Insecta) Communicative movements of honeybees, usually performed on their combs.
- daphnid** a. [Gr. *daphne*, laurel] (ARTHRO: Crustacea) Any water flea, esp. those in the genus *Daphnia*.
- dart** n. [OF. *dard*, dagger] 1. Anything that pierces or wounds. 2. (ECHINOD) The spiculum. 3. (MOLL: Gastropoda) A sting

or dart of certain snails.

- dart sac** (MOLL: Gastropoda) A muscular caecum of the vagina that produces a fine-pointed calcareous shaft that is 'shot' by partners before courtship, lodging in the integument and releasing a stimulus for courtship behavior.
- Darwinism** n. [C. Darwin, English naturalist] The theory of species origin through natural selection working on small inherited differences in individuals.
- dauer larvae** (NEMATA) A quiescent stage entered by some parasitic larvae while enclosed in the cast cuticle of the previous stage.
- dauermodification** n. [Ger. *dauer*, duration; L. *modificare*, to regulate] Character change usually induced by extreme environmental factors that survives for several generations.
- daughter** n. [A.S. *dohter*, daughter] The offspring of a division, not implying sex, such as in daughter cells or daughter nucleus; a daughter chromosome applies to chromatids after metaphase.
- daughter cells** The two cells resulting from division of a single cell.
- daughter cyst** (PLATY: Cestoda) Fluid filled bladder with protoscolexes formed by exogenous budding of the germinal epithelium of a unilocular hydatid cyst.
- day-eye** (ARTHRO: Insecta) The apposition eyes adapted for use in daytime when light is abundant.
- dealate**, **-ated** a. [L. *de*, away from; *alatus*, winged] (ARTHRO: Insecta) Losing wings, as ants and termites, by casting or breaking off. **dealation** n.
- death** n. [A.S. *death*, death] Irreversible cessation of the activities and breakdown of the structure of protoplasm.
- deaurate** a. [L. *de*, away from; *auratus*, golden] Having a gold color that appears rubbed or worn.
- decacanth** n. [Gr. *deka*, ten; *akantha*, thorn] (PLATY: Cestoda) A ten-hooked larva that hatches from the egg; a lycophore.
- decalcification** n. [L. *de*, away from; *calcarius*, of lime; *ficare*, to make] Loss of calcium salts from living tissues; removing calcium salts from tissues with acids.

Digital Commons shines a light on new scholarship



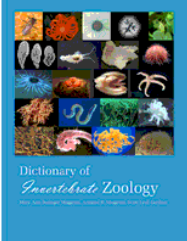
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Home > [Harold W. Manter Laboratory of Parasitology](#) > [Online Dictionary of Invertebrate Zoology](#)

Parasitology, Harold W. Manter Laboratory of

Armand R. Maggenti Online Dictionary of Invertebrate Zoology



The complete dictionary is a PDF document available for downloading and browsing. The newest version (loaded 10/20/2005) is a much smaller PDF file (under 4 MB) and has a functioning "Jump to" page that sends you directly to the start of the clicked-on letter.

Separate letters (or groups of letters) have been added. These are smaller files that will download faster.

To search for a term, use the "binocular" or "find" function in the tool bar of Adobe Reader and enter the term you wish to look up! Or use the search feature on this page to locate the file that contains the term.

The Dictionary is now available for purchase in an 8.5 x 11" hardcover edition, 381 pages, for a price of \$90.00. Copies may be ordered at <http://www.lulu.com/content/2080614>.

- [Online Dictionary of Invertebrate Zoology: Complete Work](#), Mary Ann (Basinger) Maggenti, Armand R. Maggenti, and Scott Lyell Gardner (Editor)
- [Online Dictionary of Invertebrate Zoology: A](#), Mary Ann Basinger Maggenti, Armand R. Maggenti, and Scott Lyell Gardner
- [Online Dictionary of Invertebrate Zoology: B](#), Mary Ann Basinger Maggenti, Armand R. Maggenti, and Scott Lyell Gardner
- [Online Dictionary of Invertebrate Zoology: C](#), Mary Ann Basinger Maggenti, Armand R. Maggenti, and Scott Lyell Gardner

HOPI NATION

Essays on Indigenous Art, Culture, History, and Law



- Papers and materials from 1981 symposium to celebrate 300th anniversary of tribe's recognition by Spanish crown.
- Submitted to various presses over 25-year period, 1981-2006.
- Multi-author, 75 color plates and...**no subsidy \$\$**
- Electronic edition (PDF) published 9/29/2008
- POD edition November 2008 (176 pp., \$57)

Representative pages

128

EXEMPLARY ARTS: SECTION E



Figure 75. KACHINA OF ONE HORN
Dawakema (Milland Lomakema)
painting, acrylic (Courtesy of Artist Hopid, Second Mesa, Arizona)

CEREMONY - ANCIENT AND CONTEMPORARY IMAGES

83



Figure 35. AWATOVI RAIN PRIEST
Honuwanewa (Terrance Talaswaima)
painting, acrylic (Courtesy of Artist Hopid,
Second Mesa, Arizona)



Figure 36. AWATOVI RAIN MAIDEN
Honuwanewa (Terrance Talaswaima)
painting, acrylic (Courtesy of Artist Hopid,
Second Mesa, Arizona)

Representative pages (2)



CHAPTER 1



The Hopi Nation in 1980

Abbott Sekaquaptewa

"It is a time to recall and to revitalize the good things of Hopi life and to celebrate Hopism."

The Hopi Tricentennial Year is probably one of the most significant and important events in contemporary Hopi life because it has relevance to every facet of Hopi life and will hopefully retain that relevance in the future. It is a time to recall and to revitalize the good things of Hopi life and to celebrate Hopism.

The Hopi people have retained their cultural life to perhaps a greater degree than most Indian peoples in the United States today. Customary practices which govern the pattern of life from birth to death for most Hopi are still carried out to a large extent.

The Hopi mesas are located in northeastern Arizona in the plateau country where the Hopi clans began gathering a millennium ago. The clans were not strangers to the land at that time, for many had passed through this country during the migration period after the arrival from the other world. This was a predestined place, a chosen place, where they were to come together and settle while awaiting the return of the white brother. Presently there are approximately 9,000 Hopi living on the reservation established in 1882.¹ The original tract of land set aside for the use and occupancy of the Hopis comprised 2,500,000 acres. Due to encroachment by other Indians and the failure of the federal government to protect the land rights of the tribe, it has been reduced today to 1,500,000 acres, two-thirds of which is still occupied by

Figure 4. THE HOPI LAND
Owen Seumptewa, photograph, 1981 (Courtesy of the photographer, Second Mesa, Arizona)

27

Last Month in Digital Commons:



- 25 new journals went live
- 15 conference sites went live
- 19 Book galleries went live

Library ↔ Publisher/Partner



- No longer just a passive consumer/target

- Active recruiter, developer, packager, and promoter of scholarly content



Questions?

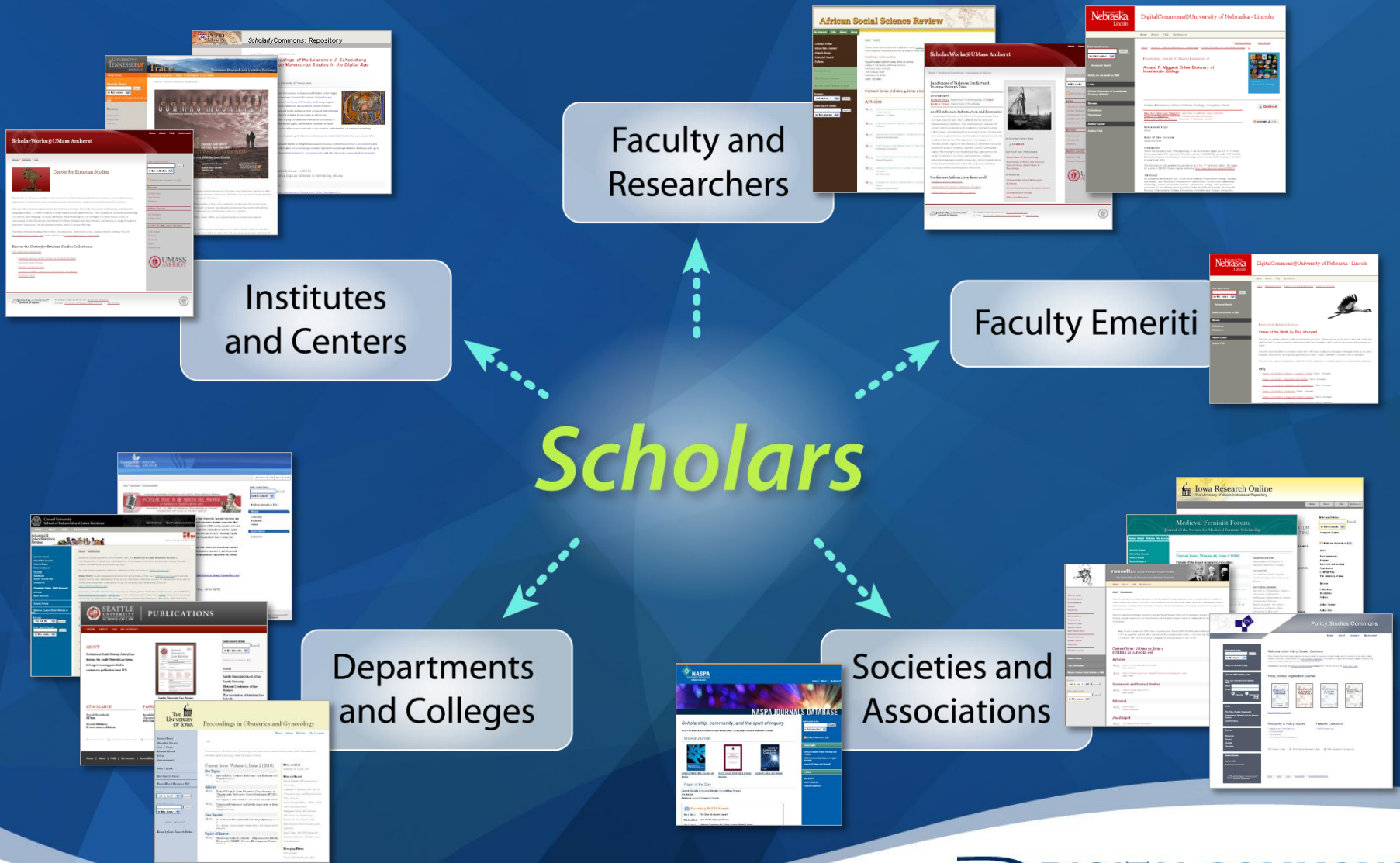


Publishing Today – The Possibilities

“ *The question is no longer whether libraries should offer publishing services, but what kinds of services libraries will offer.* ”

—Hahn, Karla L., 2008, 'Research Library Publishing Services: New Options for University Publishing,' Association of Research Libraries. Accessed at: <http://www.arl.org/bm~doc/research-library-publishing-services.pdf>

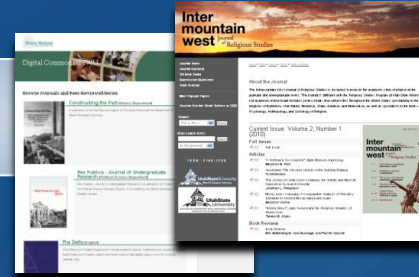
Publishing Services for Scholars



Services for Students



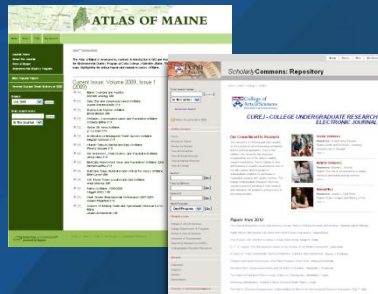
Journals



Creative Outlets

←... *Students* ...→

Conferences



Research Series



Trends

Accountability is important:

Economic pressures such as they are, the ability to prove the value of any new service offering is important.

Anecdotal, as well as data-driven metrics are part of that conversation

Accountability: One Example

U Mass Amherst: ETD benefits

<http://digitalcommons.bepress.com/presentations/18/>

All data and quotes taken from recent webinar: Megan Banach, UMass Amherst, “Managing ETDs with Digital Commons: A Case Study at UMass Amherst”

Efficiencies: “The Digital Commons submission process is very simple, you almost don’t need instructions”

Accountability: One Example

Dissertations discoverability/readership comparison:

- ***Digital Commons:*** 284 downloads per dissertation, on average
- ***ProQuest:*** 7 downloads per dissertation, on average
- ***Print copy checkout in library:*** 1 to 2 per dissertation, on average

“Saving between \$20,000 and \$25,000 annually” (!)